

# INSTACHEW

PET CARE MADE EASY



PRODUCT CATALOG

# ABOUT US

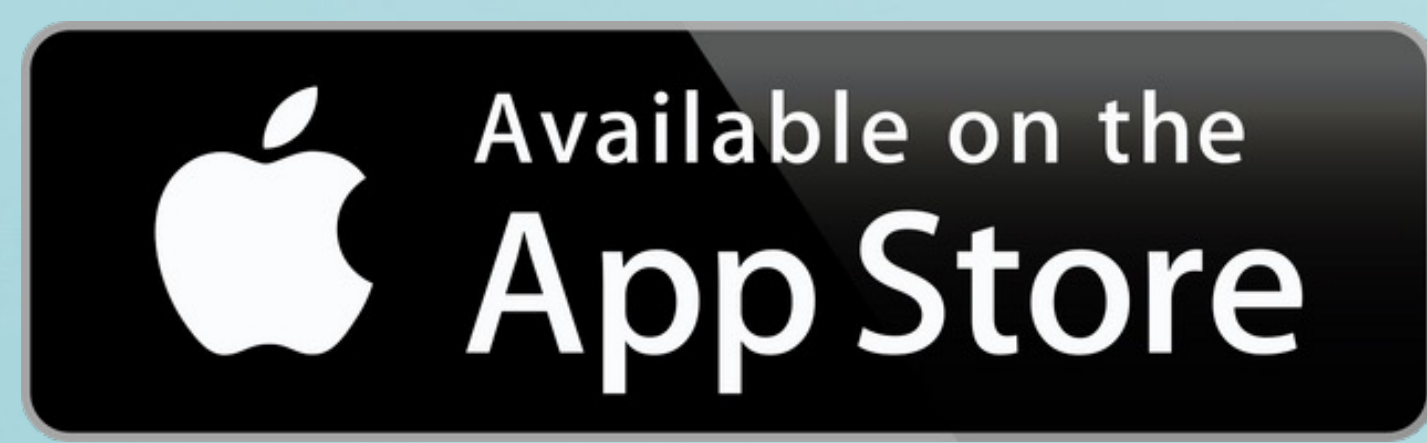
Instachew is a Canadian company established in 2017. At Instachew, we realize that there is a lack of innovative products in the pet industry, making it hard for owners to care for their pets. Since our inception we have introduced a variety of smart products bridging the gap between smart technology and pet supplies.

# OUR MISSION

We strive towards making pet care easy through our innovative hardware products and pet care services



# INSTACHEW INFINITY



# FEEDING - AUTOMATIC



**Purechew Mini  
Smart Pet Feeder**



**Purechew Mix  
Smart Pet Feeder**



**Purechew Sight  
Smart Pet Feeder**



**Purechew Max  
Smart Pet Feeder**



**Purechew Double  
Smart Multi Pet Feeder**

# PURECHEW MINI SMART PET FEEDER

The INSTACHEW Purechew Mini Automatic Pet Feeder is app enabled, bringing convenience to your fingertips. This elegant pet feeder allows you to automate feeding, control portions, keep food fresh and look good doing it! You can schedule mealtimes for your pet to immediately dispense their food, whether you are at home or travelling.



GET IT ON  
**Google Play**



Available on the  
**App Store**

# PURECHEW MINI SMART PET FEEDER

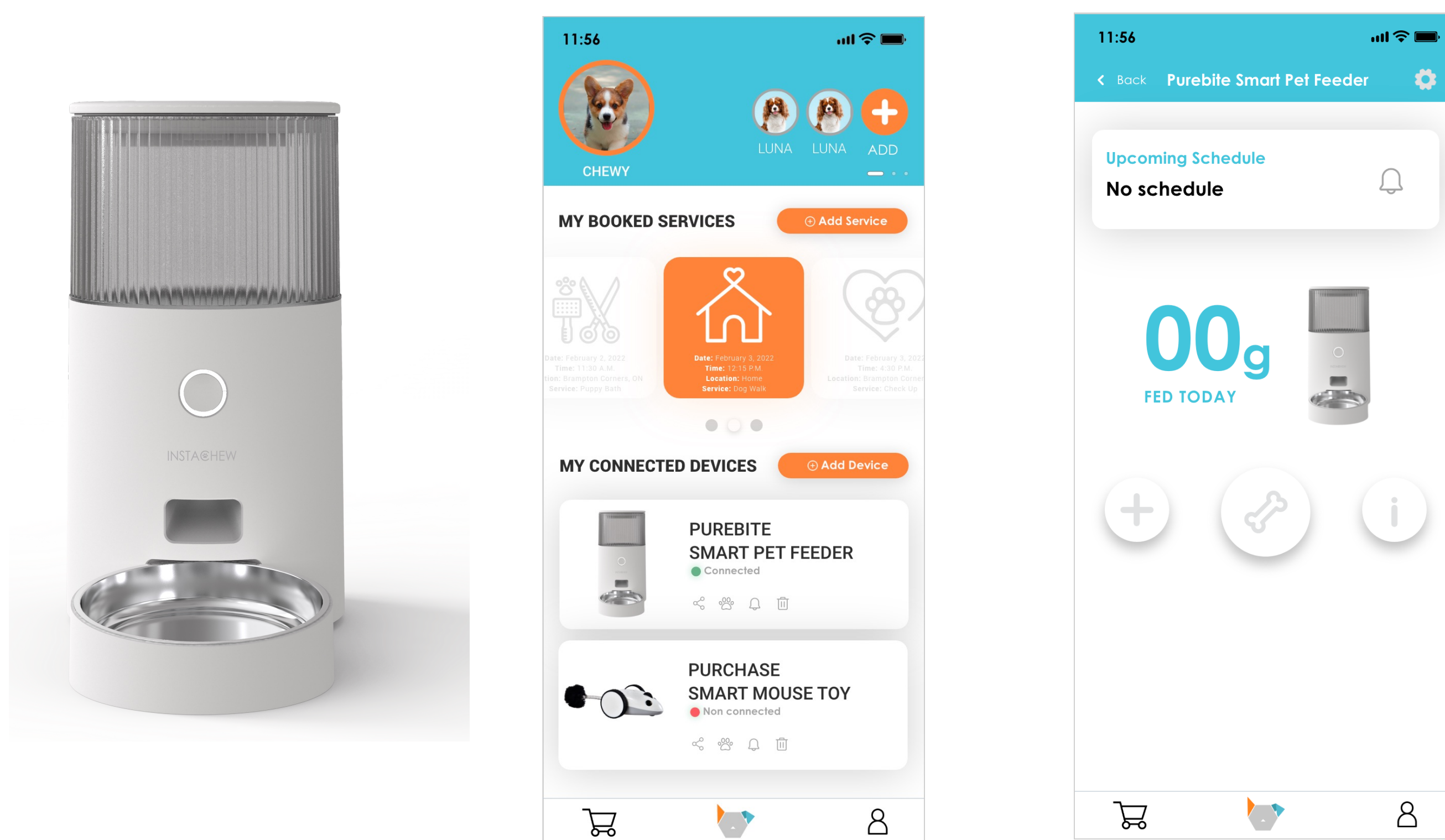
## FEATURES

**INTERACTIVE APP ENABLED FEEDING:** Automatic feedings so that your pet is fed according to your set schedules. The Instant Feed function allows you to feed your pet immediately from anywhere in the world, using the INSTACHEW INFINITY APP.

**PORTION CONTROL:** Full food monitoring and portion sizing allows you to take charge of your pet's diet.

**STORAGE CAPACITY:** Store up to 2.8 L of food, always sealed and fresh!

**KIBBLE SUPPORTED:** Use kibble from 5 - 14 mm in size.



### PACKAGE INFO

DIMENSIONS: 8.5 X 8.5 X 13.3 IN  
WEIGHT: 3.2 (LBS)

### WHOLESALE:

\$62.00 (USD)  
\$81.84 (CAD)

### MSRP:

\$99.99 (USD)  
\$129.99 (CAD)

# PURECHEW SIGHT SMART PET FEEDER



The INSTACHEW INFINITY app enabled Purechew Sight Smart Pet Feeder combines practicality and aesthetics. This elegant pet feeder allows you to automate feeding, control portions, keep food fresh AND look good doing it! You can schedule mealtimes for your pet to immediately dispense their food, whether you are at home or travelling!



# PURECHEW SIGHT SMART PET FEEDER

## FEATURES

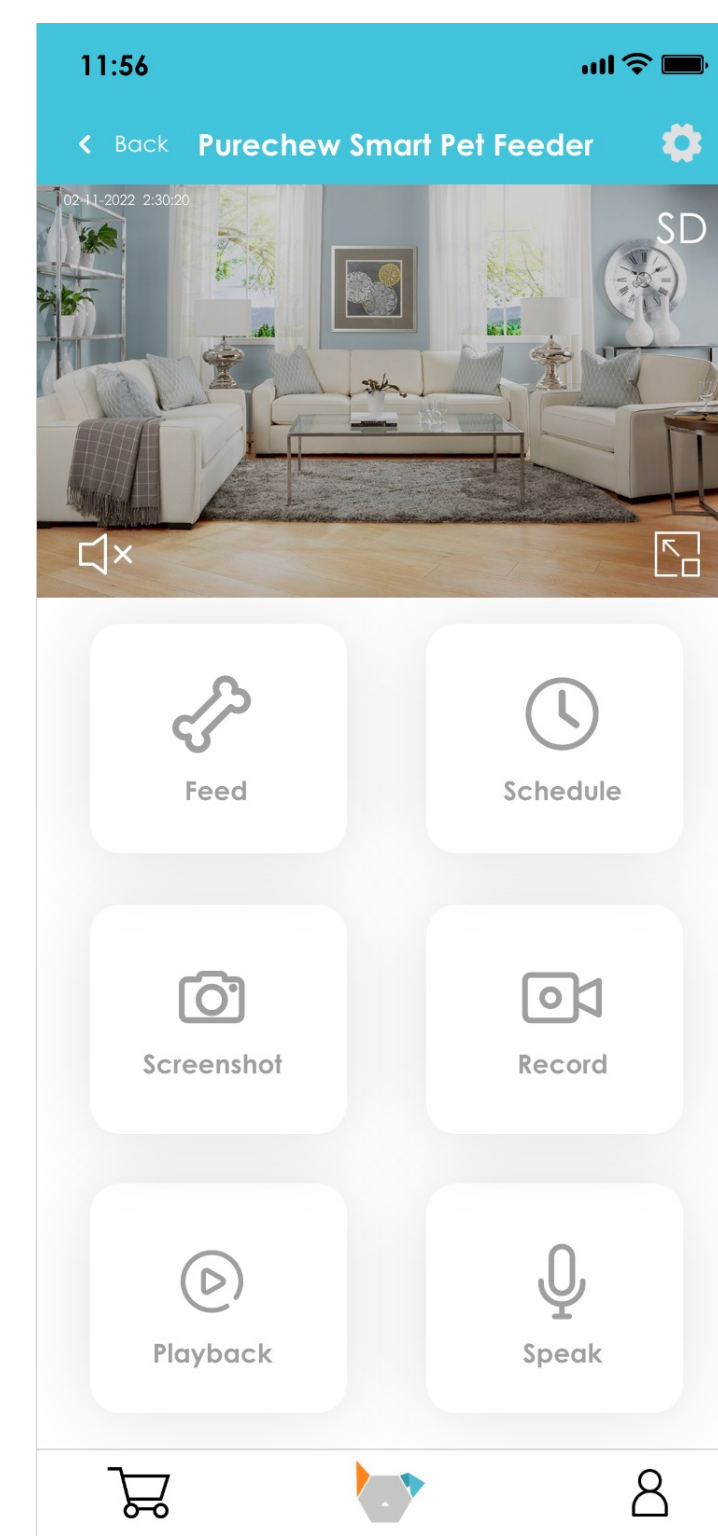
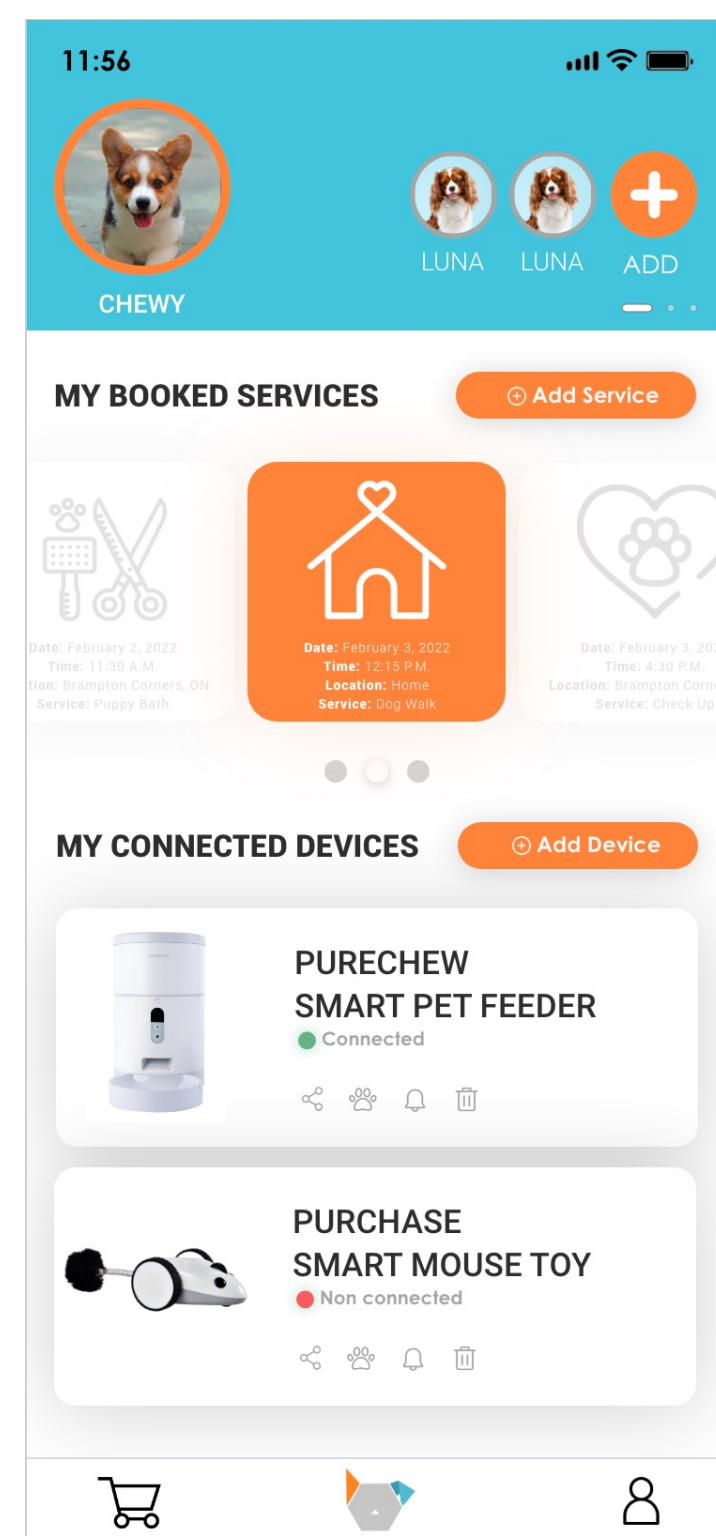
**INTERACTIVE APP ENABLED FEEDING:** Use the Automatic feeding option to feed your pet according to the set schedules. The Instant Feed function allows you to feed your pet immediately from anywhere in the world.

**HD CAMERA:** The Purechew Smart Pet Feeder has an HD camera with night vision, motion detection, video recording, and a two-way audio.

**KIBBLE SUPPORTED:** Use kibble from 5 - 10 mm in size.

**PORTION CONTROL:** Choose the right amount of food for your pet, using the portion control feature.

**STORAGE CAPACITY:** Store up to 4 L of food, always sealed and fresh!



### PACKAGE INFO

DIMENSIONS: 8.2 X 8.2 X 13 IN  
WEIGHT: 4.4 (LBS)

### WHOLESALE:

\$88.00 (USD)  
\$116.16 (CAD)

### MSRP:

\$139.99 (USD)  
\$199.99 (CAD)



# PURECHEW MAX

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The INSTACHEW Purechew Max Pet Feeder is app-enabled, bringing convenience to your fingertips. This elegant pet feeder allows you to automate feeding, control portions, keep food fresh and look good doing it! You can schedule mealtimes for your pet to immediately dispense their food, whether you are at home or travelling.



# PURECHEW MAX

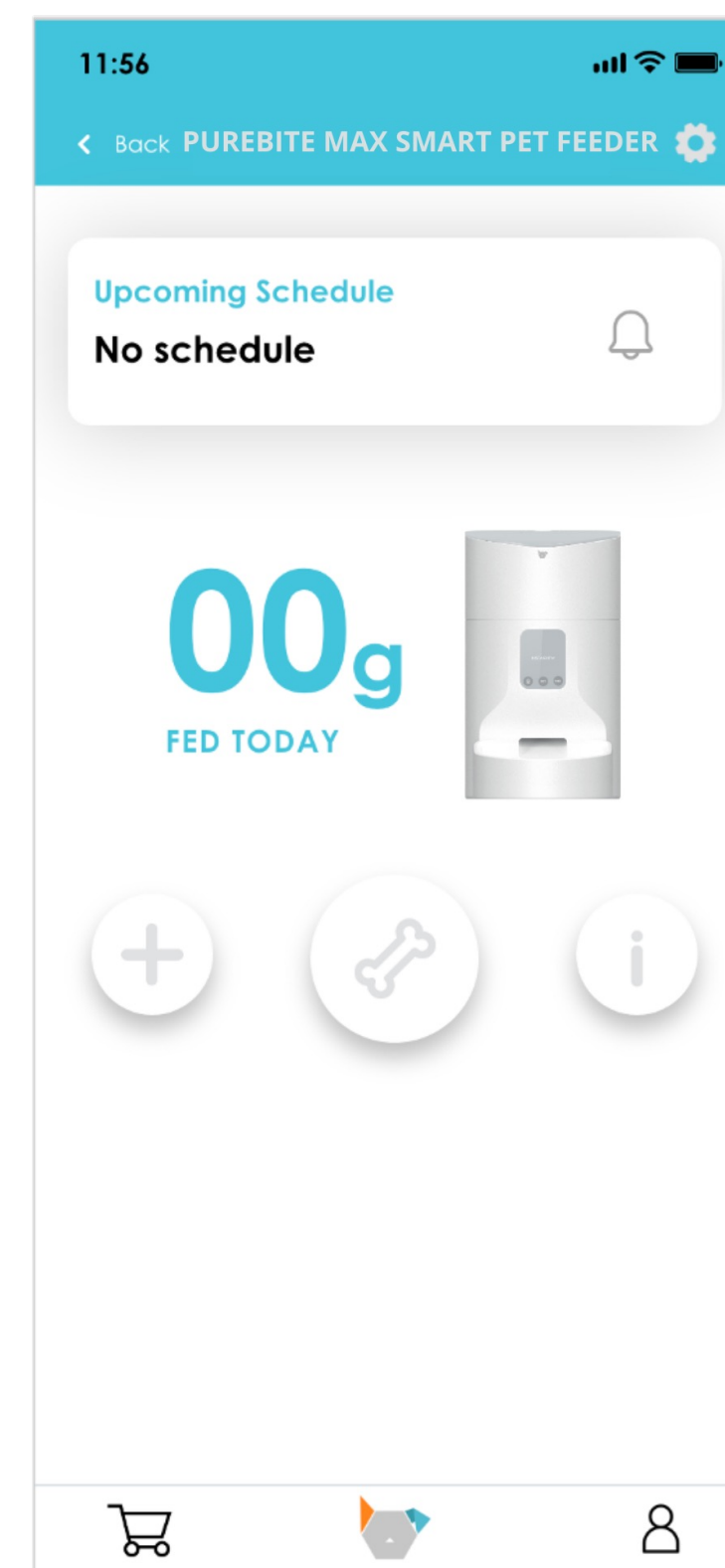
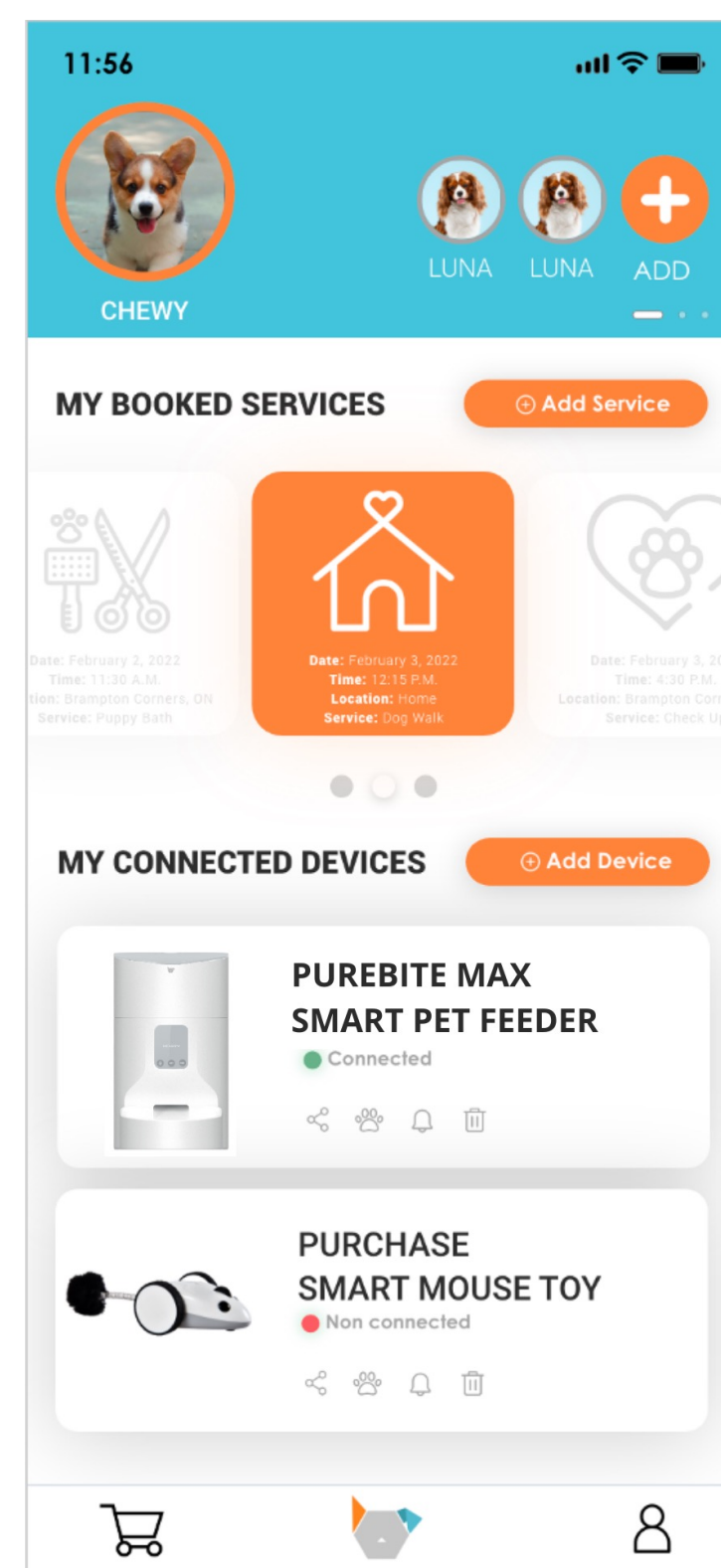
## FEATURES

**INTERACTIVE APP ENABLED FEEDING:** Automatic feedings so that your pet is fed according to your set schedules. The Instant Feed function allows you to feed your pet immediately from anywhere in the world, using the INSTACHEW INFINITY APP.

**PORTION CONTROL:** Full food monitoring and portion sizing allows you to take charge of your pet's diet.

**STORAGE CAPACITY:** Store up to 9L of food, always sealed and fresh!

**KIBBLE SUPPORTED:** Takes up to 1.2cm Kibble



### PACKAGE INFO

DIMENSIONS  
WEIGHT: (LBS)

### WHOLESALE:

\$ 68.00 (USD)  
\$ 86.89 (CAD)

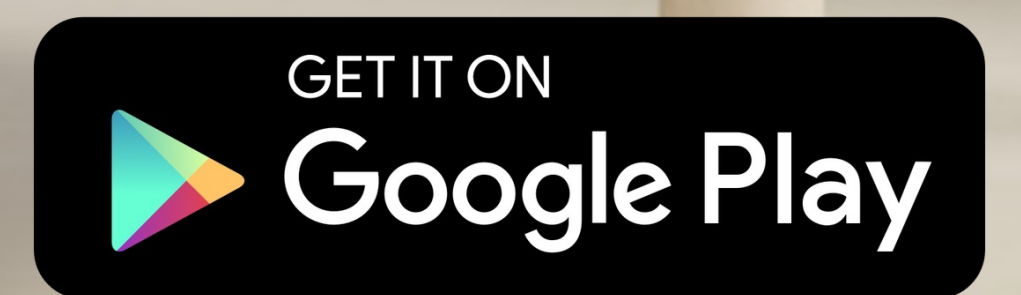
### MSRP:

\$ 99.99 (USD)  
\$ 127.76 (CAD)

# PURECHEW DOUBLE

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The INSTACHEW Purechew double Automatic Pet Feeder is app enabled, bringing convenience to your fingertips. This elegant pet feeder allows you to automate feeding, scheduling and control portions, keep food fresh and look good doing it!. To ensure your pets won't have any fights, the unique feeder has a movable meal splitter that ensures food is distributed evenly, and the size of the portions can be adjusted to suit the needs of different cats and dogs.



# PURECHEW DOUBLE BOWL

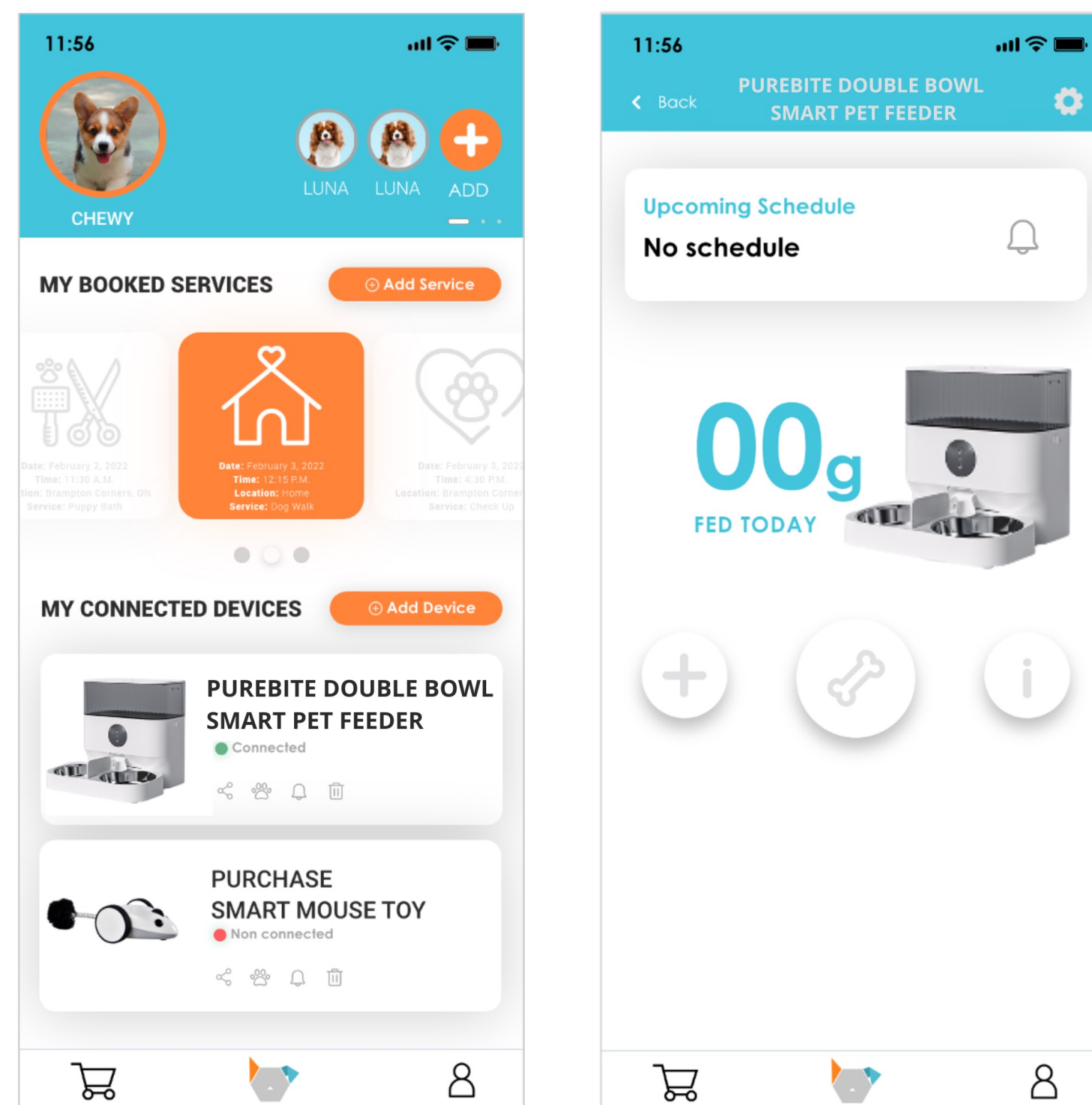
## FEATURES

**INTERACTIVE APP ENABLED FEEDING:** Automatic feedings so that your pet is fed according to your set schedules. The Instant Feed function allows you to feed your pet immediately from anywhere in the world, using the INSTACHEW INFINITY APP.

**PORTION CONTROL:** Full food monitoring and portion sizing allows you to take charge of your pet's diet and meal splitter ensures food is distributed evenly

**STORAGE CAPACITY:** Store up to 5L of food, always sealed and fresh!

**KIBBLE SUPPORTED:** Use kibble from 5 - 14 mm in size.



## PACKAGE INFO

DIMENSIONS  
WEIGHT: (LBS)

## WHOLESALE:

\$ 72.00 (USD)  
\$ 92.00 (CAD)

## MSRP:

\$ 109.99 (USD)  
\$ 140.54 (CAD)

# PURECHEW MIX

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Whether you want to feed your pet wet or dry food, or a combination of both, the INSTACHEW Purechew Mix is a versatile automatic feeder that will allow you to do just that.



# PURECHEW MIX

## FEATURES

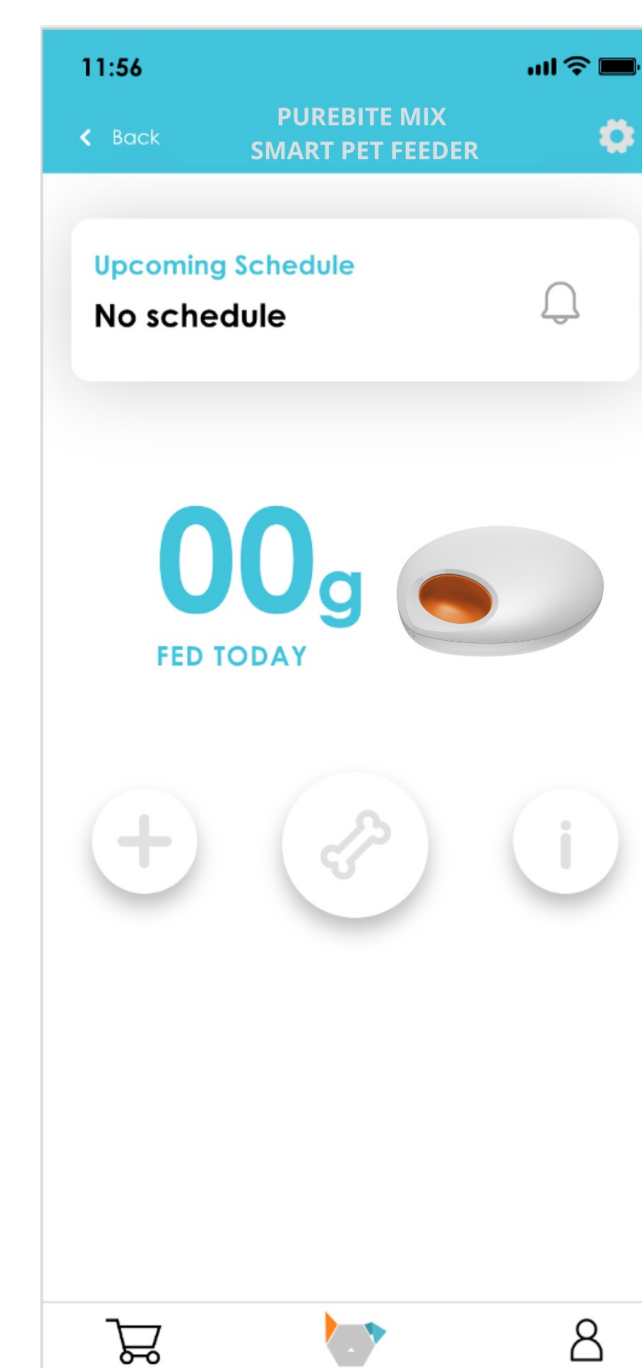
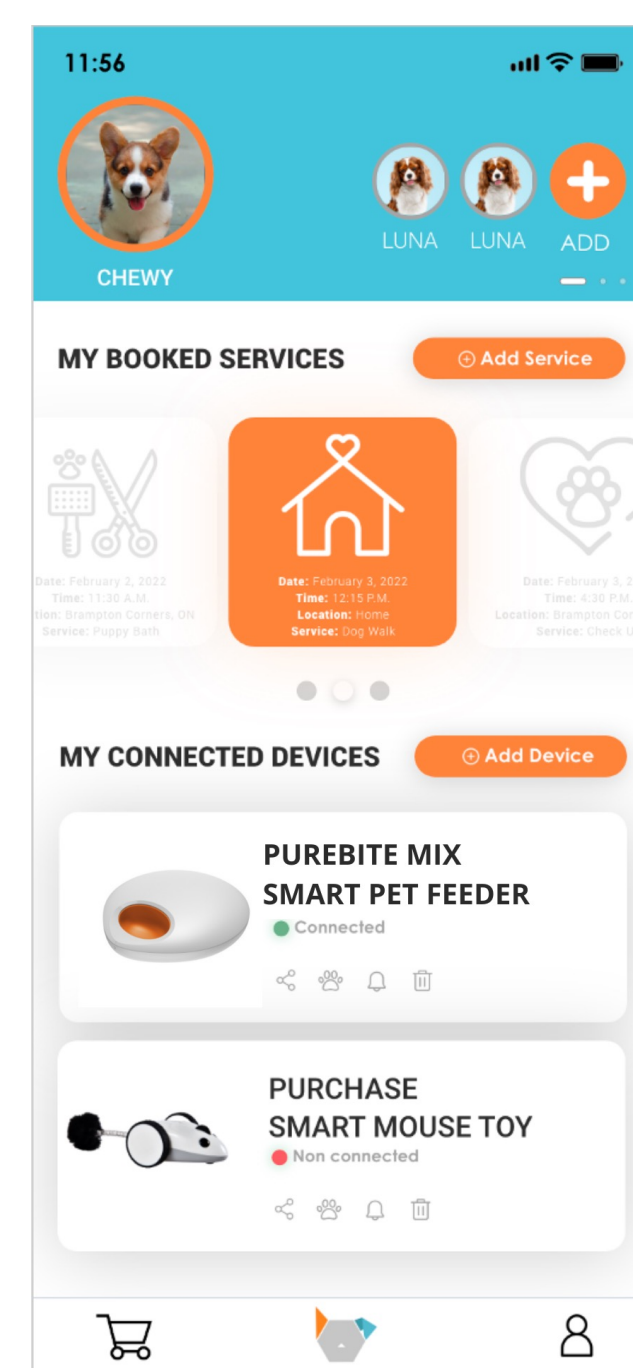
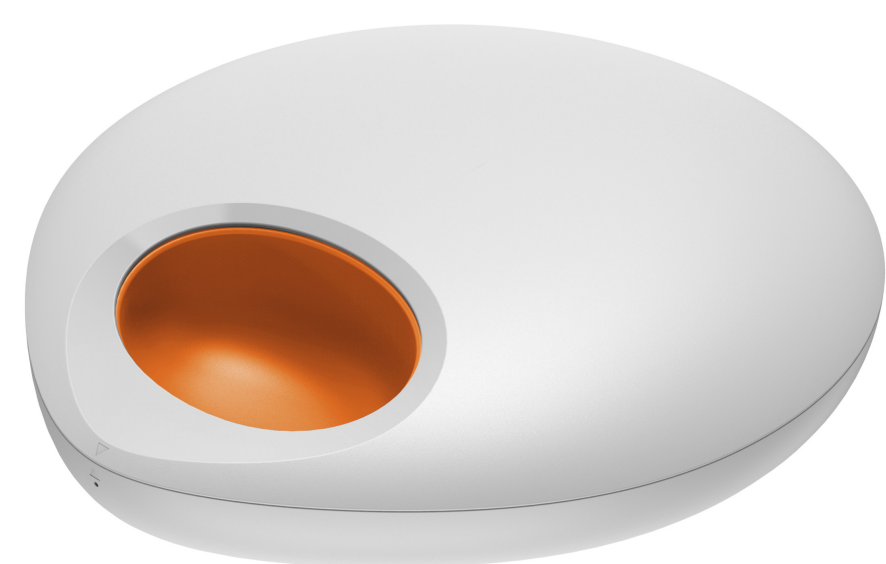
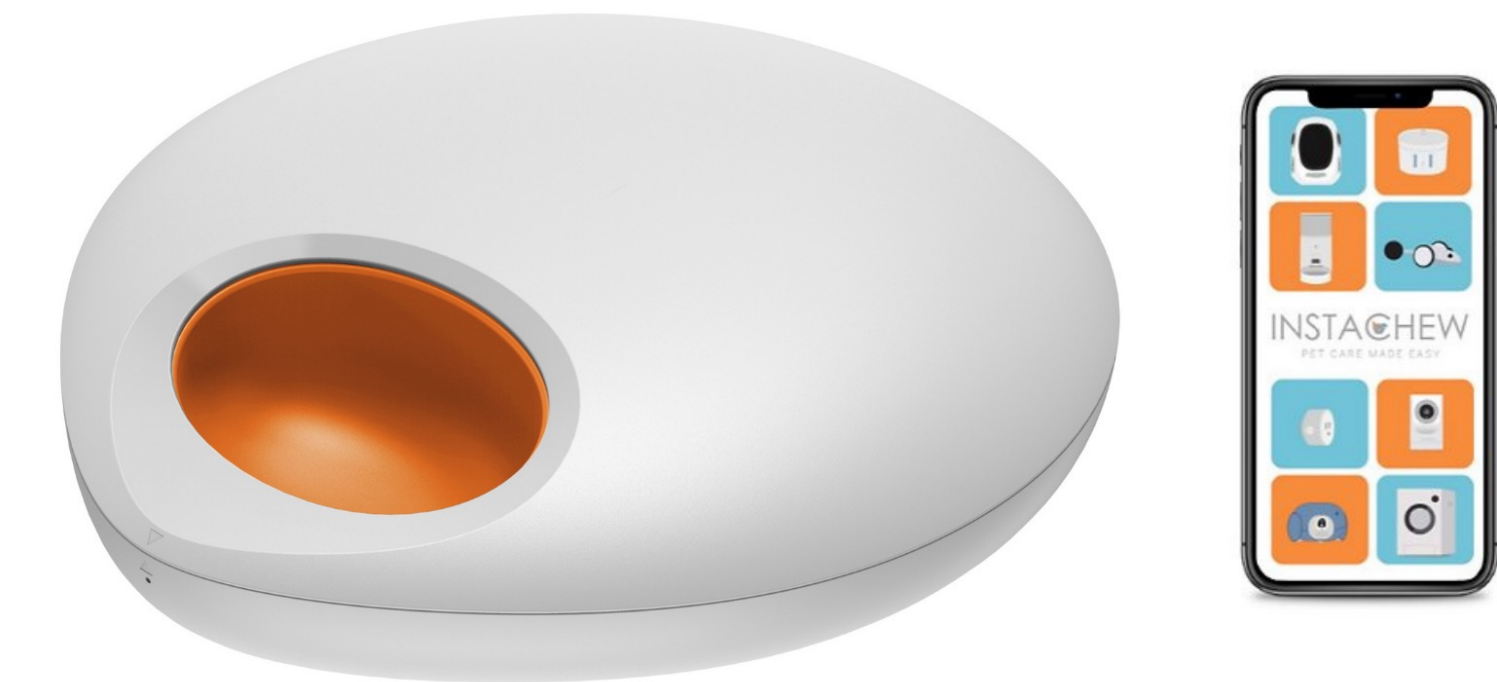
**DESIGN:** The unique design of the INSTACHEW Purechew Mix Pet Feeder gives it a modern look and it is engineered for the sole purpose of ensuring your pet is fed consistently.

**AUTOMATION:** You can use the touch key panel to adjust your pet's feeding schedule. It comes with an alarm to remind you and your pet of their feeding times.

**PORTIONS:** Each compartment can hold up to 180 ml of kibble or wet food. You can feed up-to 5 meals per day. Alternatively, you can spread the 5 meals over 2 or 3 days.

**WET OR DRY FOOD:** The **Purechew Mix** five meals Feeder has been designed to accommodate both dry and wet food. Additionally, you can place cold water or ice below the food tray to ensure your pet's food is kept fresh.

**POWER:** The feeder can be powered by batteries, power bank or an outlet. This versatility in the power source allows you to decide how you want to use your feeder.



### PACKAGE INFO

DIMENSIONS  
WEIGHT: (LBS)

### WHOLESALE:

\$ 39.99 (USD)  
\$ 51.10 (CAD)

### MSRP:

\$ 59.99 (USD)  
\$ 76.65 (CAD)

# FEEDING



Puresteel Double Pet  
Bowl



# **PURESTEEL DOUBLE PET BOWL**

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Your pets can dine in style with our beautifully designed INSTACHEW Puresteel Double Pet Bowls. Our environmentally friendly bowls are durable and prevent breakage with “frisky” eaters. Two bowls means double the choice, and our removable design makes cleanup a breeze!



# PURESTEEL DOUBLE PET BOWL

## FEATURES

**MATERIAL:** The PURESTEEL Bowl is made with stainless steel which is highly durable for long-term use and healthy for your pets.

**STABILITY:** The Puresteel bowl has a wooden base that ensures the bowls are held in place while the pet tries to eat their food.

**DESIGN:** The INSTACHEW PURESTEEL Bowl has a modern design which should fit well anywhere in your home.

**EASY TO CLEAN:** The stainless bowls are removable so they can be easily washed and dried.



### PACKAGE INFO

DIMENSIONS: 16.25 X 7.5 X 3.25 IN  
WEIGHT: 2.3(LBS)

### WHOLESALE:

\$15.50(USD)  
\$20.10(CAD)

### MSRP:

\$29.99 (USD)  
\$34.99 (CAD)

# WATER



Puresmart Fountain



Rover  
Travel Bottle

# PURESMART FOUNTAIN

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The INSTACHEW Puresmart Water Fountain is an app enabled drinking fountain for pets. It has constant water flow with a quadruple stage filtration system. You can now schedule drinking times for your pet and receive push notifications to keep track of your pet's drinking habits from the Instachew Infinity App. It also has Alexa and Google Assistant compatibility, perfect for your smart home.



# PURESMT FOUNTAIN

## FEATURES

**APP ENABLED:** Use the INSTACHEW INFINITY app to control your fountain, to set schedules and power it on and off.

**QUADRUPLE FILTRATION:** Constant water flow with 4 stages of filtration providing your pets with the cleanest water daily!

**SCHEDULED DRINKING TIMES:** Afraid your pet isn't getting enough water? Schedule their drinking and make sure the water is always flowing at the push of a button.

**COMPATIBILITY:** Alexa and Google Assistant Compatible

**PUSH NOTIFICATIONS :** Get notified on your smartphone when it's time for your furry friend to hydrate. You can also keep track of the fountain's water level from the app's push notifications.

### CAPACITY:

2.0 L

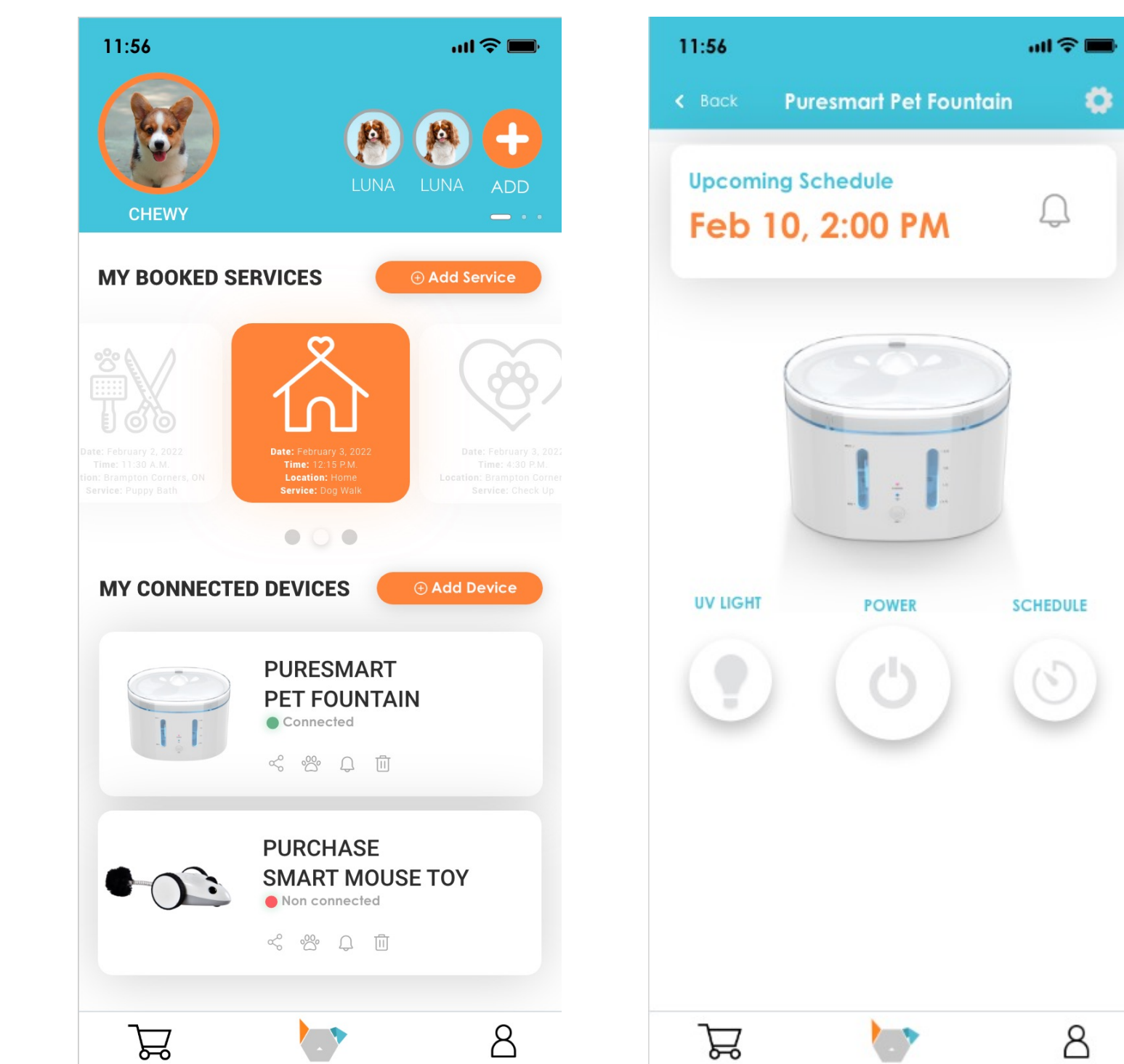
### PET TYPE:

SMALL TO MEDIUM



### PACKAGE INFO

DIMENSIONS: 10 X 7.5 X 7 IN  
WEIGHT: 2.9 (LBS)



### WHOLESALE:

\$40.00(USD)  
\$52.80(CAD)

### MSRP:

\$69.99 (USD)  
\$89.99 (CAD)





## ROVER TRAVEL BOTTLE

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Hydrating and feeding your pets on the go has never been easier with the Rover Travel Bottle. The bottle is modular in design giving pet owners the flexibility to choose to carry water, food, and snacks individually or together! The bottle is easy to use and small making it light to carry on the move. This is beneficial to pet owners as you can hold the bottle with one hand and a leash in the other. This leak proof bottle makes long walks with your pet easy as they rehydrate on the go!

# ROVER TRAVEL BOTTLE

## FEATURES

**ONE-HAND WATERING:** The Rover Bottle has a press and hold water dispensing button allowing for one-handed functionality. If your pets don't finish the water in the spout, simply press and hold the button and the unused water will go back into the bottle.

**EASY TO USE:** The bowl makes it easy for your pets to drink from, as it has been designed with a drinking arc that makes it easy for pets of all shapes and sizes to use.

**MODULAR:** The bottle is designed to be modular meaning that you can have a compartment for water and another one for food/snacks. You can also add additional modules as needed.

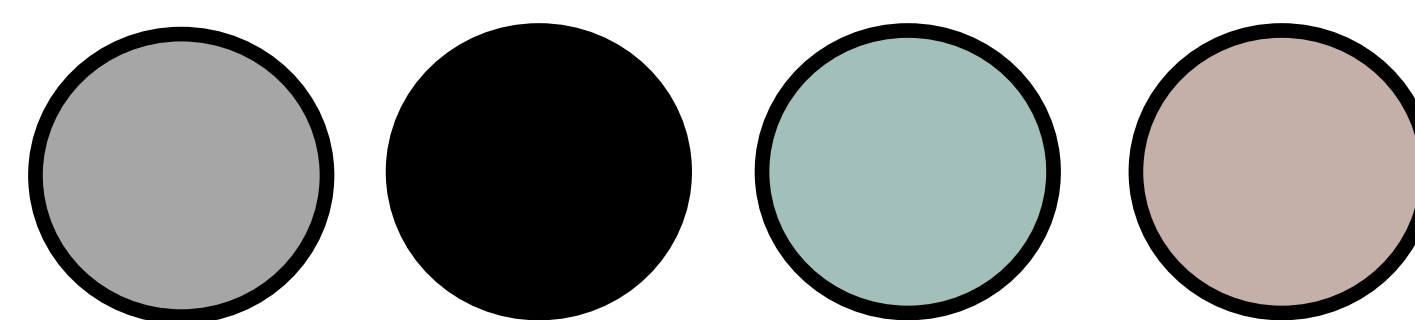
**ANTI-LEAK:** The bottle can be locked while not in use preventing accidental leaks.



**CAPACITY:**  
0.4 L

**PET TYPE:**  
SMALL TO LARGE

**COLOURS:**



### PACKAGE INFO

DIMENSIONS: 2.7 X 2.7 X 12 IN  
WEIGHT: 0.56(LBS)

### WHOLESALE:

\$9.00(USD)  
\$11.88(CAD)

### MSRP:

\$14.99 (USD)  
\$24.99 (CAD)



# TOYS



Purchase  
Smart Mouse



Hexagon Tower



Sneak Attack Cat Toy

AND MORE.....

# Purchase Smart Mouse

INSTACHEW'S PureChase Smart Mouse is an app enabled mouse shaped toy that lets your pet chase, while you control it with the Instachew Infinity app. Even when knocked over, the flipped electronic toy still works.





# PURECHASE SMART MOUSE

## FEATURES

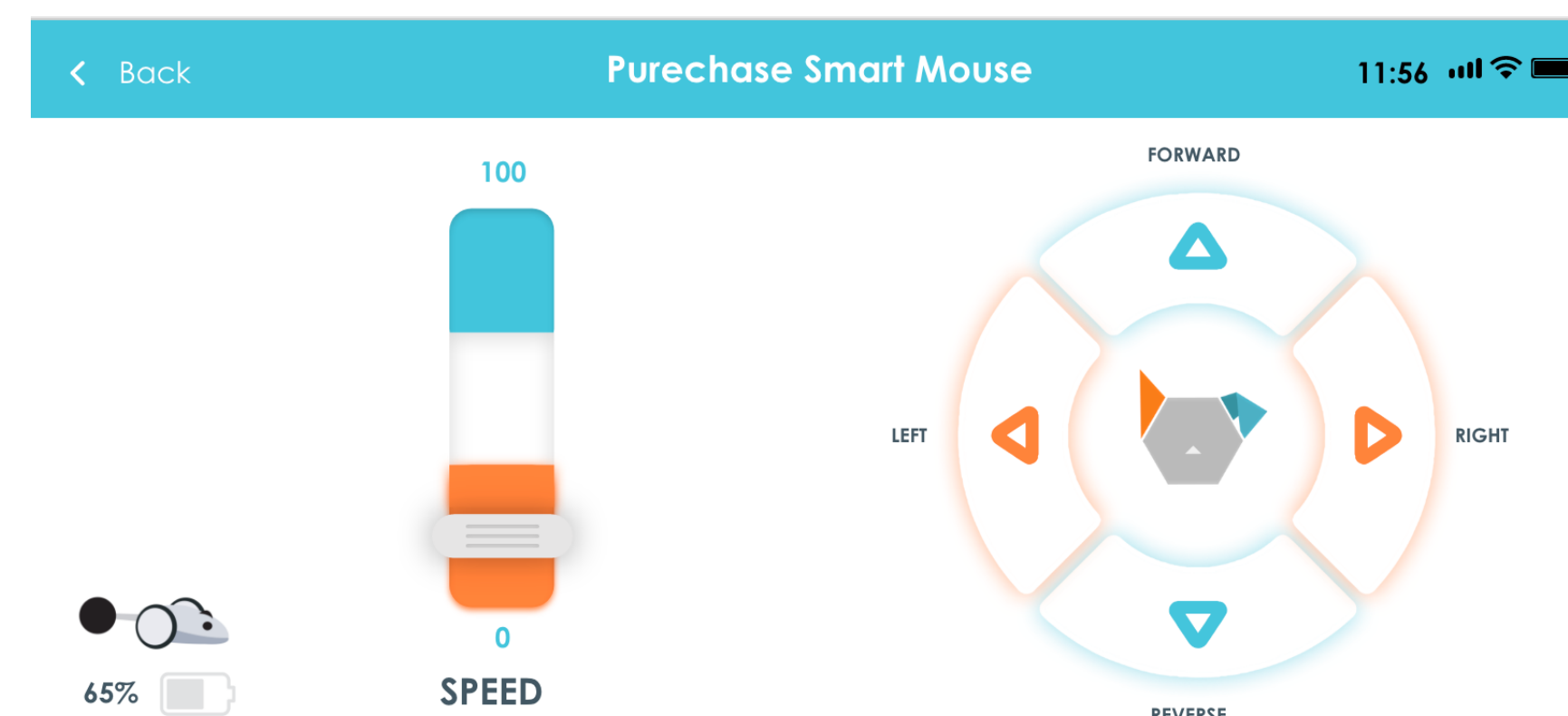
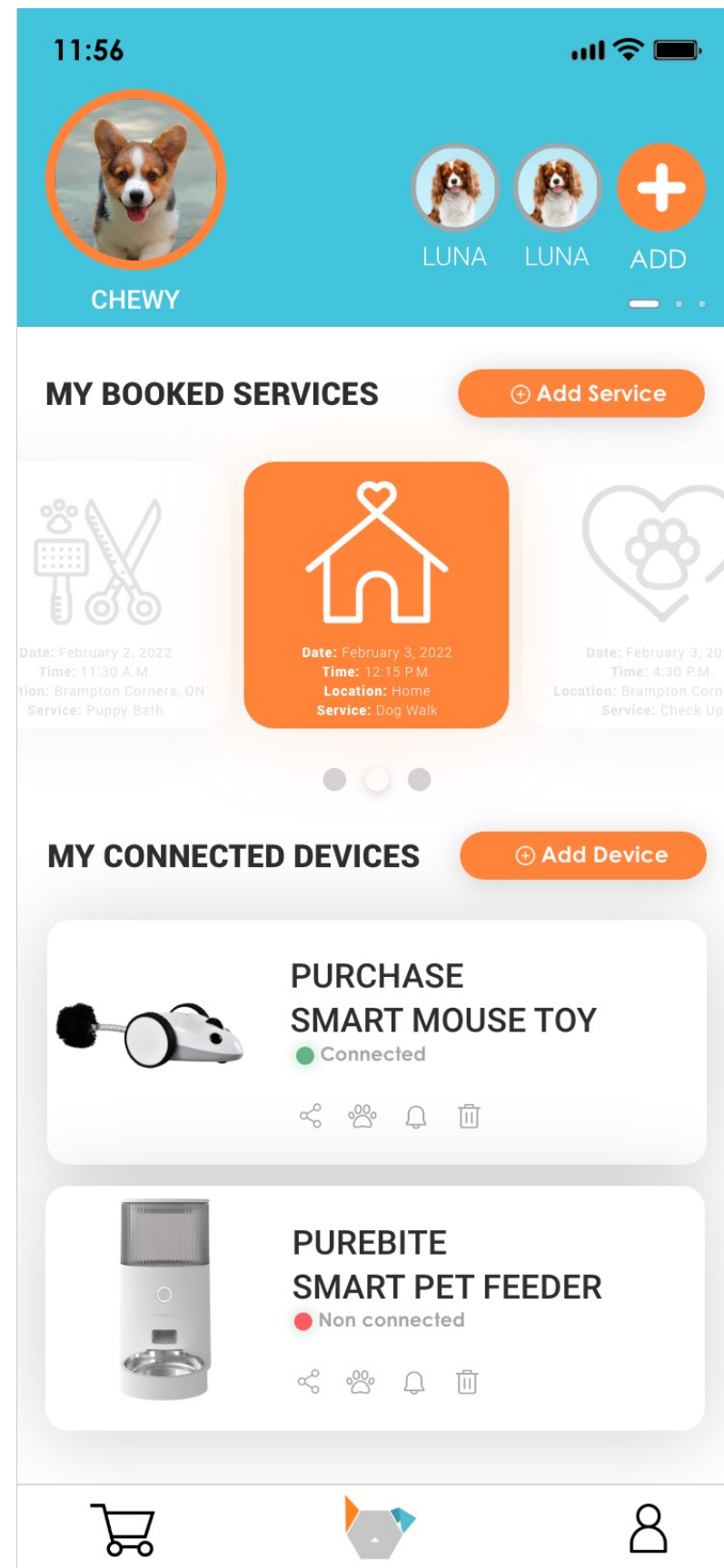
**ELECTRONIC TOY:** Smartphone controlled with USB charging!

**PLUSH TOY:** Replaceable plush toy!

**DESIGN:** Shaped like a funny electronic mouse to attract your cat, with a double-sided roller and adjustable speed!

**SMART:** Connect to the INSTACHEW INFINITY app to play with your pet!

**FLIP MODE:** Even if your pet knocks the mouse over, it will continue to work on its other side. The fun continues.



### PACKAGE INFO

DIMENSIONS: 8.3 X 4.3 X 2.4 IN  
WEIGHT: 1.2(LBS)

### WHOLESALE:

\$ (USD)  
\$(CAD)

### MSRP:

\$39.99 (USD)  
\$49.99 (CAD)



# HEXAGON TOWER

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The INSTACHEW Hexagon Tower accentuates layers of fun! With its distinct style and multiple materials, your pet's imagination is unleashed. The pinewood and sisal string material allows your cat to climb and play for hours on end. The see-through oval dome is the perfect place for your cat to rest.

# HEXAGON TOWER

## FEATURES

**DISTINCT STYLE:** The INSTACHEW Hexagon Tower includes 6 sisal pillars, made for scratching. With a multitude of activities, all pets will enjoy this platform.

**VERSALITY:** The platform has various materials and textures for your pet to discover.

**PLATFORMS:** The tower has many different platforms for your cat to hop or rest on.

**MATERIAL:** The tower is made of strong materials, such as pinewood and sisal, allowing for long lasting pet play.



### MATERIALS:

Pinewood, Sisal, Acrylic

### PET TYPE: CAT

SMALL TO LARGE

### PACKAGE INFO

DIMENSIONS: 19.6 X 12.7 X 18.5 IN  
WEIGHT: 12.1 (LBS)

### WHOLESALE:

\$143.85(USD)  
\$189.88 (CAD)

### MSRP:

\$219.99 (USD)  
\$279.99 (CAD)



# PLAZY CAT PLATFORM

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Is it a toy? Is it a bed? No, it's the INSTACHEW Plazy Cat Platform! Our newly designed scratch platform packs a ton of fun for your cat in a small space! Talk about versatile! There are thick string material for your cats to scratch, climb and play. The see-through oval dome is a great place for your pet to rest or for photo opportunities!



# PLAZY CAT PLATFORM

## FEATURES

**REST AND RECOVER:** Our hemispherical transparent dome is the perfect lounging area for your pet! Added transparency makes for great photo opportunities!

**SCRATCH AWAY:** Our hand wrapped sisal columns and bridge provides tons of play options for your cat! Your cat can scratch, jump, and play to its liking.

**INNOVATIVE LAYOUT:** Our unique layout is sure to invoke your cat's curious side. Watch your furry friend explore and play to their hearts content with its distinct design.

**VERSATILE:** Your cat can use this as a toy or a place to rest after play!

**DESIGN:** Made with home aesthetics in mind, this cat toy platform will compliment any part of your home.



### MATERIALS:

Pinewood wood,, Sisal,  
Acrylic

### PET TYPE: CAT

Small to medium

### PACKAGE INFO

DIMENSIONS: 25 X 21 X 13.5 IN  
WEIGHT: 26.5 (LBS)

### WHOLESALE:

\$108.00 (USD)  
\$142.56 (CAD)

### MSRP:

\$179.99 (USD)  
\$239.99 (CAD)



# CAT ATTACK SCRATCH PAD

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The INSTACHEW Cat Attack Scratch Pad is in shape of a cat's face to provide your pet with playful recreation.



# CAT ATTACK SCRATCH PAD

## FEATURES

**HAND MADE:** It is purely hand made, wrapped with natural sisal twine, resistant to abrasion and erosion.

**SCRATCHER:** Scratching is great for your cat's health! It's great exercise and a good way to reduce stress.

**CAT TOY:** The Scratch Pad is great for your cat to rest on when they're tired from play!

**DESIGN:** The Scratch Pad is a cat face inspired shape adding creativity to its design!

**GROOMING:** The Cat Attack Scratch Pad keeps your cats' claws in great shape!



### MATERIALS:

Solid Wood Paint-free board, Sisal

### PET TYPE:

CAT SMALL TO LARGE

### PACKAGE INFO

DIMENSIONS: 17 X 0.71 X 17 IN  
WEIGHT: 2 (LBS)

### WHOLESALE:

(USD)  
(CAD)

### MSRP:

\$24.99 (USD)  
\$34.99(CAD)



# SNEAK ATTACK CAT TOY

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The INSTACHEW Sneak Attack Cat Toy is perfect to keep your cat entertained for quite a bit of time. Ever see your cat trying to grab something from under the pillow or in between the couch? Well, this toy will give a quick swipe of a feather that will entice your cat to reach and grab.





# SNEAK ATTACK CAT TOY

## FEATURES

**INTERACTIVE:** The Sneak Attack Cat Toy can provide your pet with hours of activity by stimulating its playful and curious nature.

**HEALTHY EXERCISE:** The Sneak Attack toy does all the moving while your cat does all the chasing, keeping your pet happy and healthy!

**MULTIPLE TOYS:** This electronic pet toy comes with a ball and a feather that pops out unexpectedly. The toy also makes bird chirp sounds, attracting your pet's attention!

**MOTION SENSOR:** If your cat is within 50cm of the toy, it will set off the feather and bird sound. If your cat is away from the toy for more than 3 minutes, it will stop making bird chirping noise and movement of the feather.



### PACKAGE INFO

DIMENSIONS: 10.5 X 3 X 10 IN  
WEIGHT: 2 (LBS)

### WHOLESALE:

\$20.00(USD)  
\$26.40(CAD)

### MSRP:

\$34.99 (USD)  
\$39.99(CAD)



# LIVING – SMART



Puresight Mini



Pureconnect +



Puresight 360 HD  
Camera



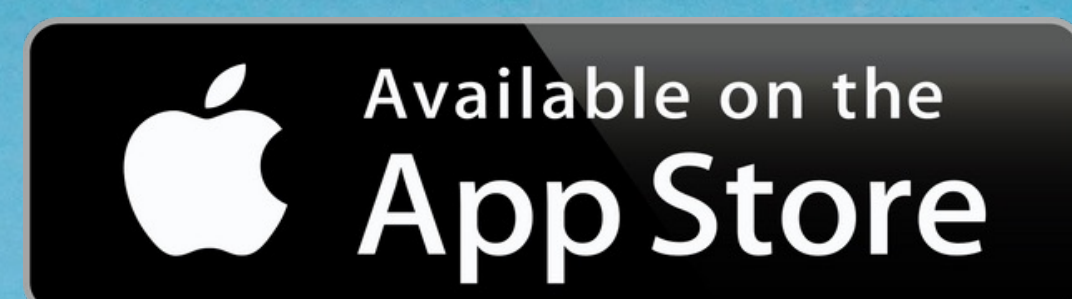
Pureconnect



Puresight Element

# PURESIGHT 360 SMART PET CAMERA

The INSTACHEW Puresight 360 carries a contemporary design while delivering optimum security to your home with the ability to see your fur babies at anytime.



# PURESIGHT 360 SMART PET CAMERA

## FEATURES

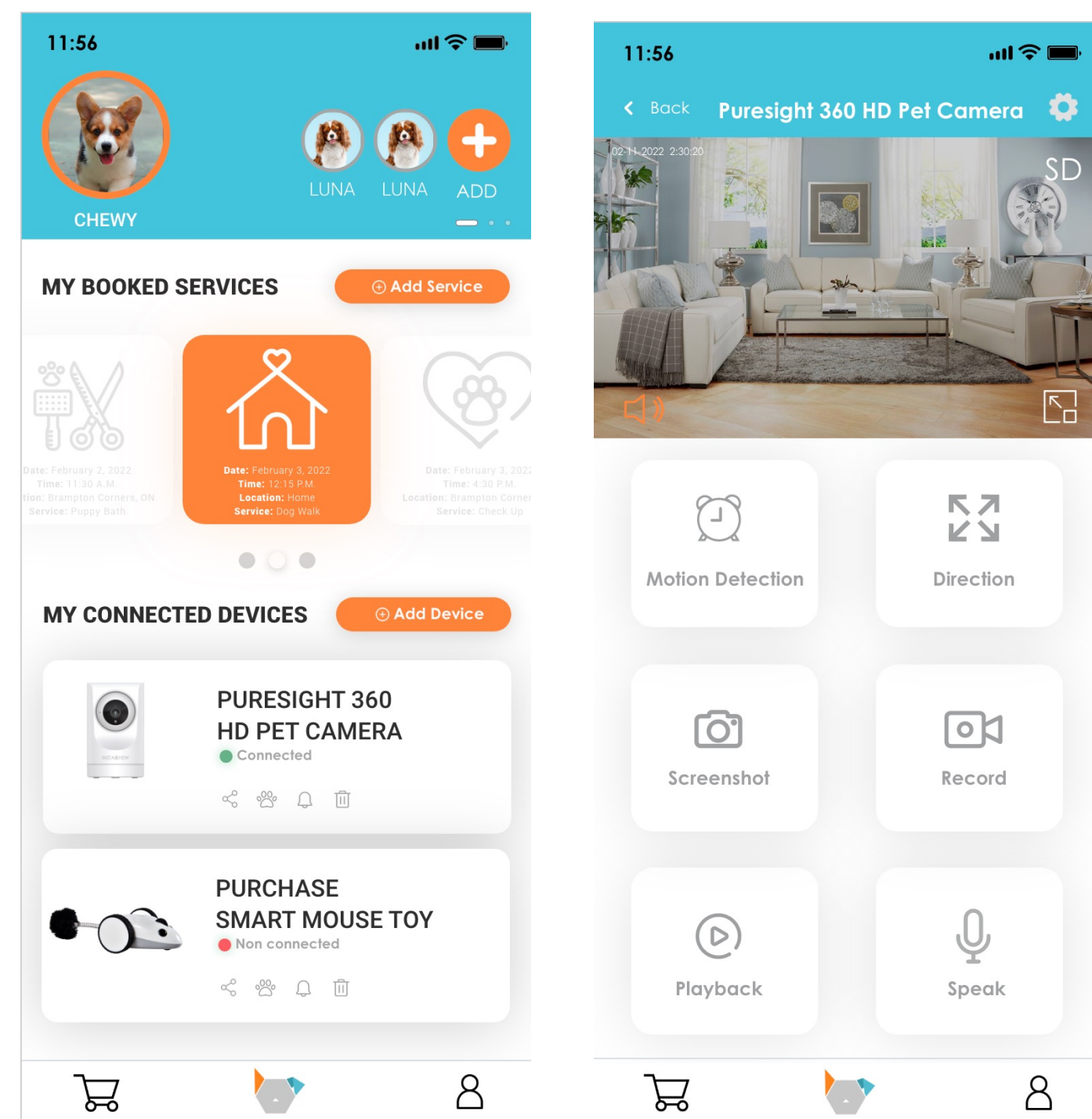
**MOTION SENSOR:** Motion detection allows you to get notification on your phone when activated

**APP-ENABLED:** Connect to our app to monitor your pet's activity with your smart phone.

**INTERACTIVE:** 2-way voice, real time video with SD Card storage (128G) allowing you to store 10 days worth of recordings.

**ADJUSTABLE:** The Puresight 360 can pan 355 degrees and tilt 110 degrees.

**NIGHT VISION:** Light or not, be able to see clearly with night vision capability



### PACKAGE INFO

DIMENSIONS: 3.5 X 3.5 X 6.5 IN  
WEIGHT: 0.75 (LBS)

### WHOLESALE:

\$28.00 (USD)  
\$36.96 (CAD)

### MSRP:

\$39.99 (USD)  
\$59.99 (CAD)

# PURESIGHT MINI SMART PET CAMERA

The INSTACHEW Puresight station carries a sleek and contemporary design while delivering optimum security to your home with the ability to see your fur babies at anytime



GET IT ON  
**Google Play**

Available on the  
**App Store**

# PURESIGHT MINI SMART PET CAMERA

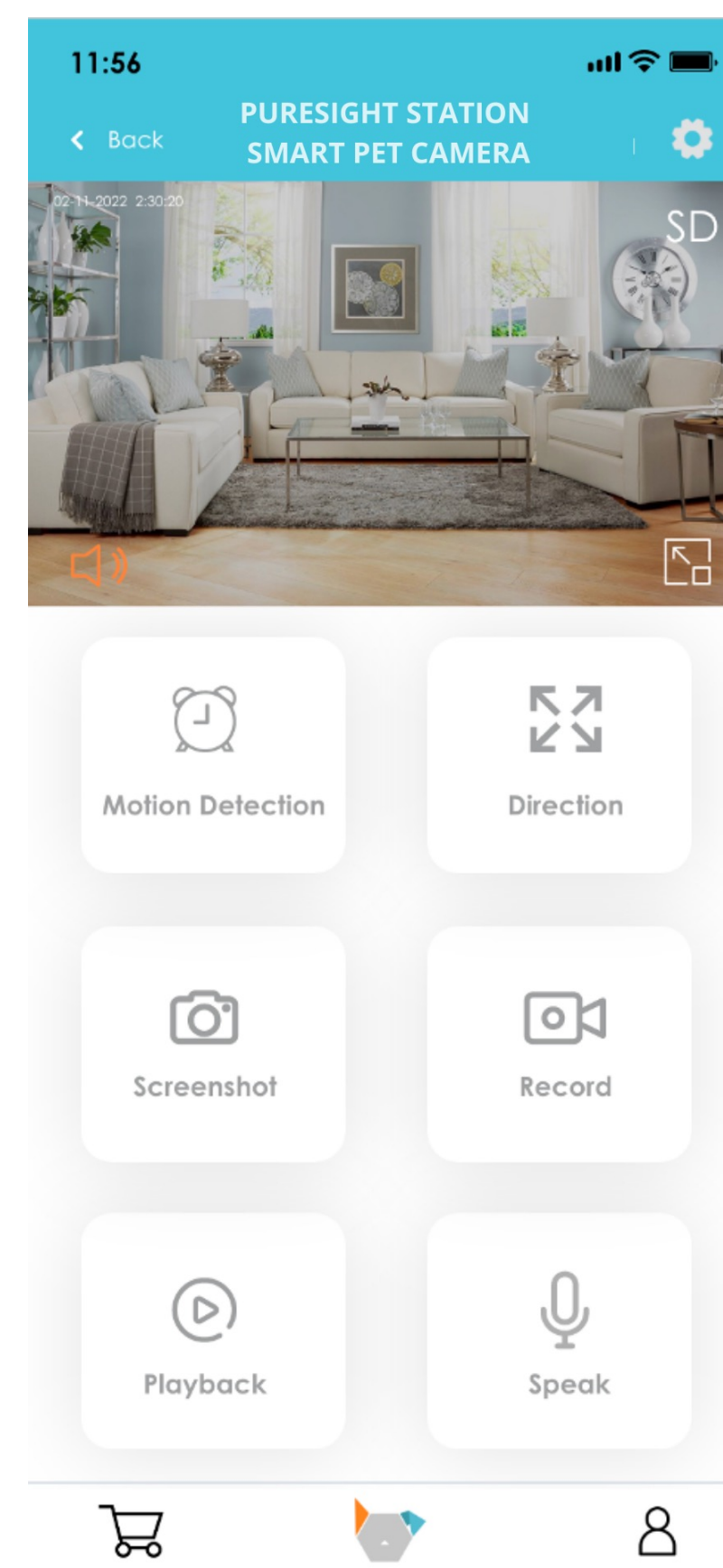
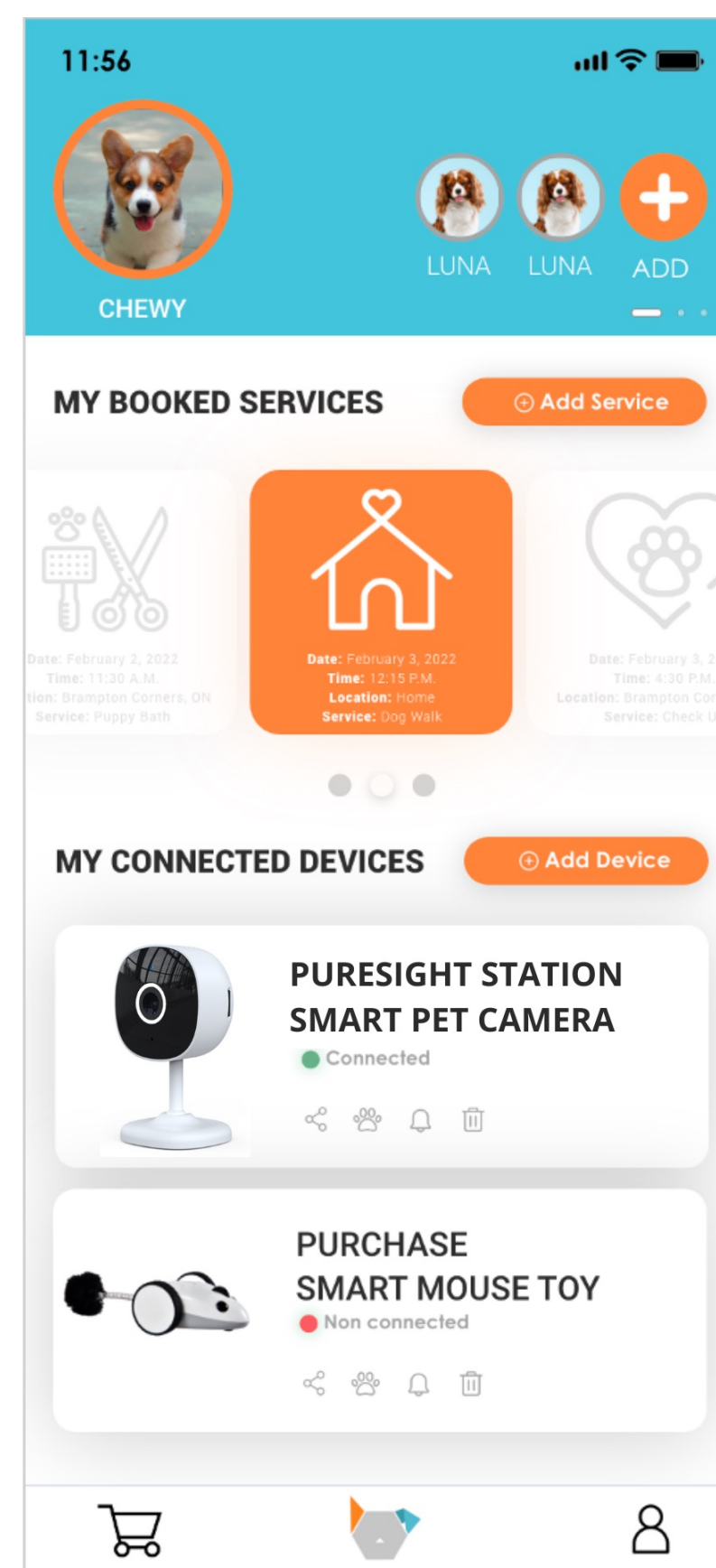
## FEATURES

**MOTION SENSOR:** Motion detection allows you to get notification on your phone when activated

**APP-ENABLED:** Connect to our app to monitor your pet's activity with your smart phone.

**NIGHT VISION:** Light or not, be able to see clearly with night vision capability

**INTERACTIVE:** 2-way voice, real time video with SD Card storage (128G) allowing you to store 10 days worth of recordings.



### PACKAGE INFO

DIMENSIONS  
WEIGHT: (LBS)

### WHOLESALE:

\$ 17.00 (USD)  
\$ 21.79 (CAD)

### MSRP:

\$ 24.99 (USD)  
\$ 32.03 (CAD)



# PURESIGHT ELEMENT SMART PET CAMERA

The INSTACHEW Puresight element outdoor camera lets you check in on your pet from any location using your smartphone or tablet. The wireless and weather-resistant design makes it easy to set this camera up indoors or outside. See in full color at any time of day or night with a built-in spotlight and color night vision.



GET IT ON  
**Google Play**



Available on the  
**App Store**

# PURESIGHT ELEMENT SMART PET CAMERA

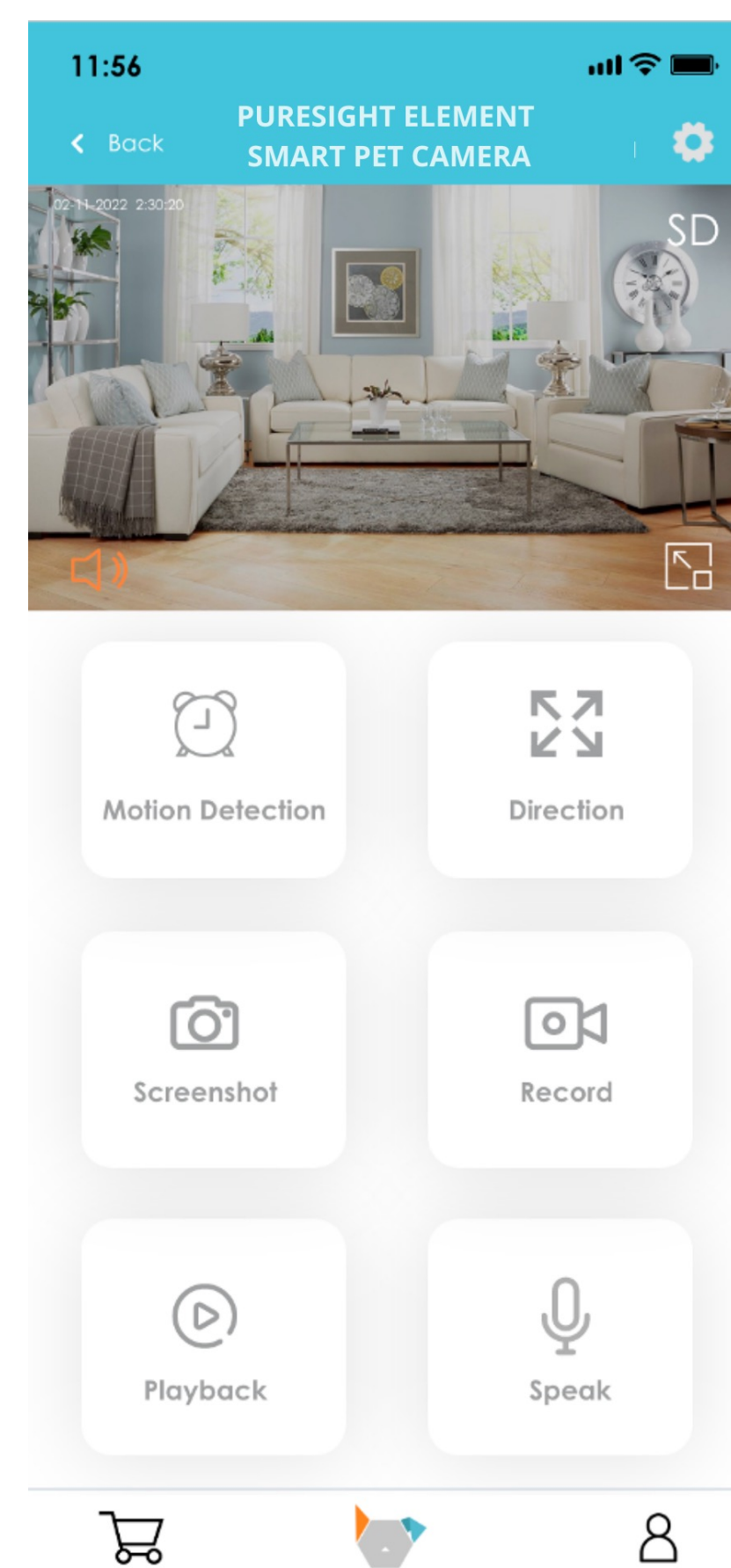
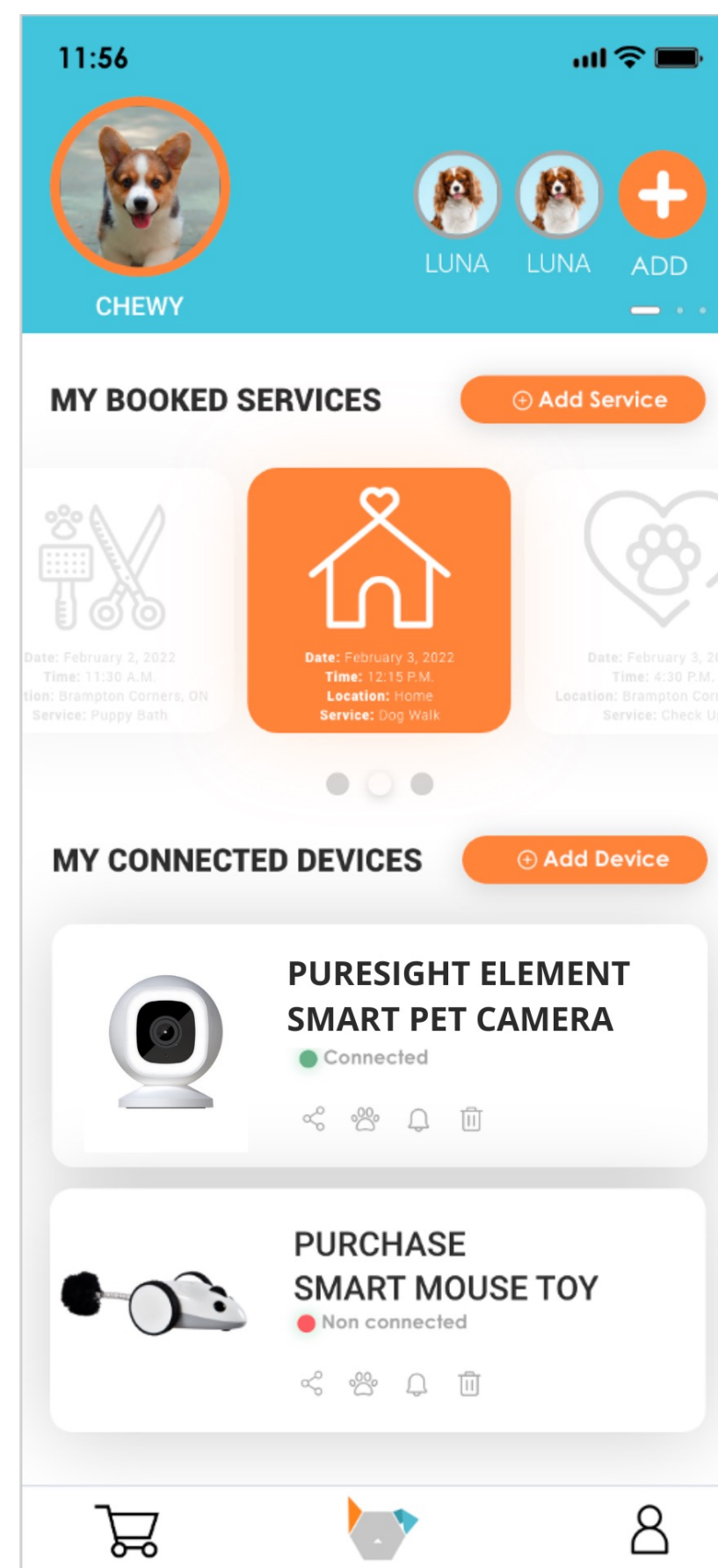
## FEATURES

**DESIGN:** The magnetic mounting base makes it easier to balance the Puresight camera on top of any flat surface.

**APP-ENABLED:** Connect to our app to monitor your pet's activity with your smartphone.

**NIGHT VISION:** Light or not, be able to see clearly with night vision capability

**WATERPROOF:** Being totally waterproof, the Pure Sight Element is perfect for both indoor and outdoor use.



### PACKAGE INFO

DIMENSIONS  
WEIGHT: (LBS)

### WHOLESALE:

\$ 26.00 (USD)  
\$ 33.32 (CAD)

### MSRP:

\$ 39.99 (USD)  
\$ 51.25 (CAD)



# PURECONNECT WI-FI ENABLED SMART PLUG

The INSTACHEW INFINITY app enabled Pureconnect allows you to convert any of your pet products and electronics into smart products!



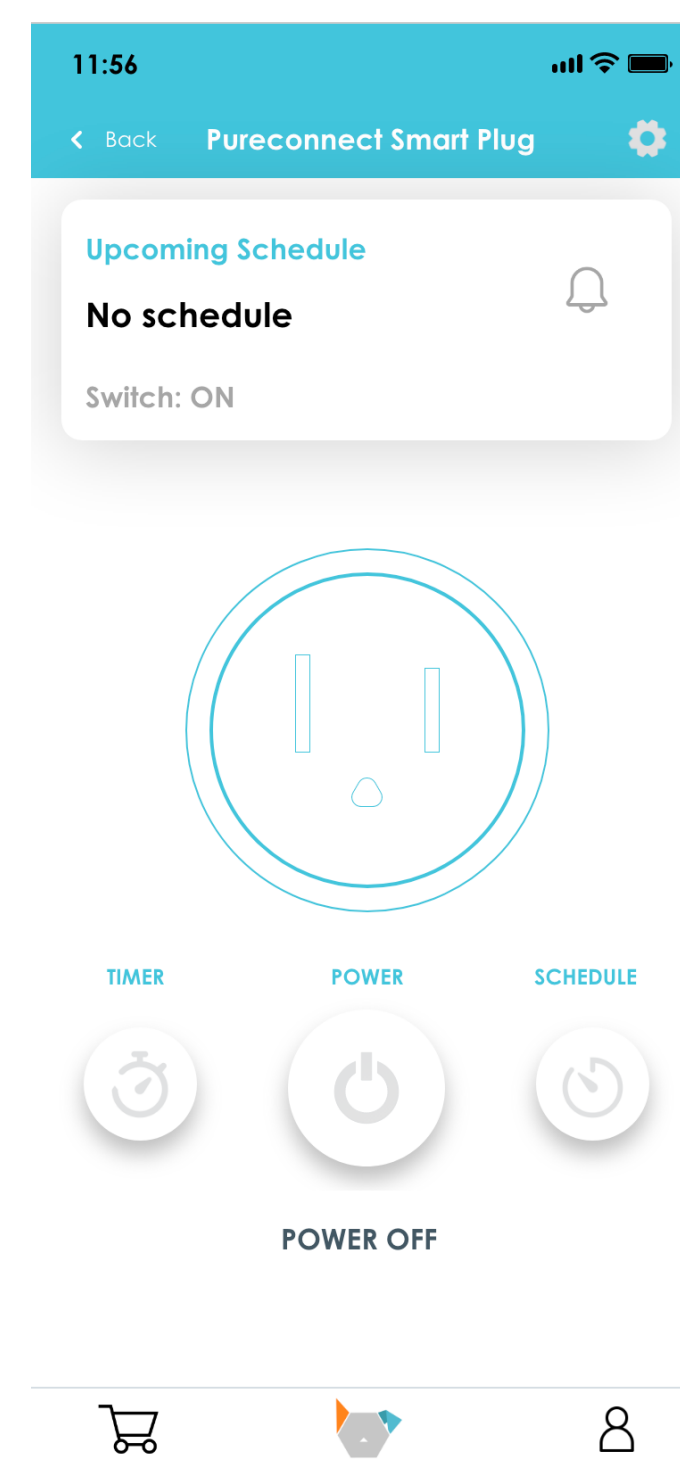
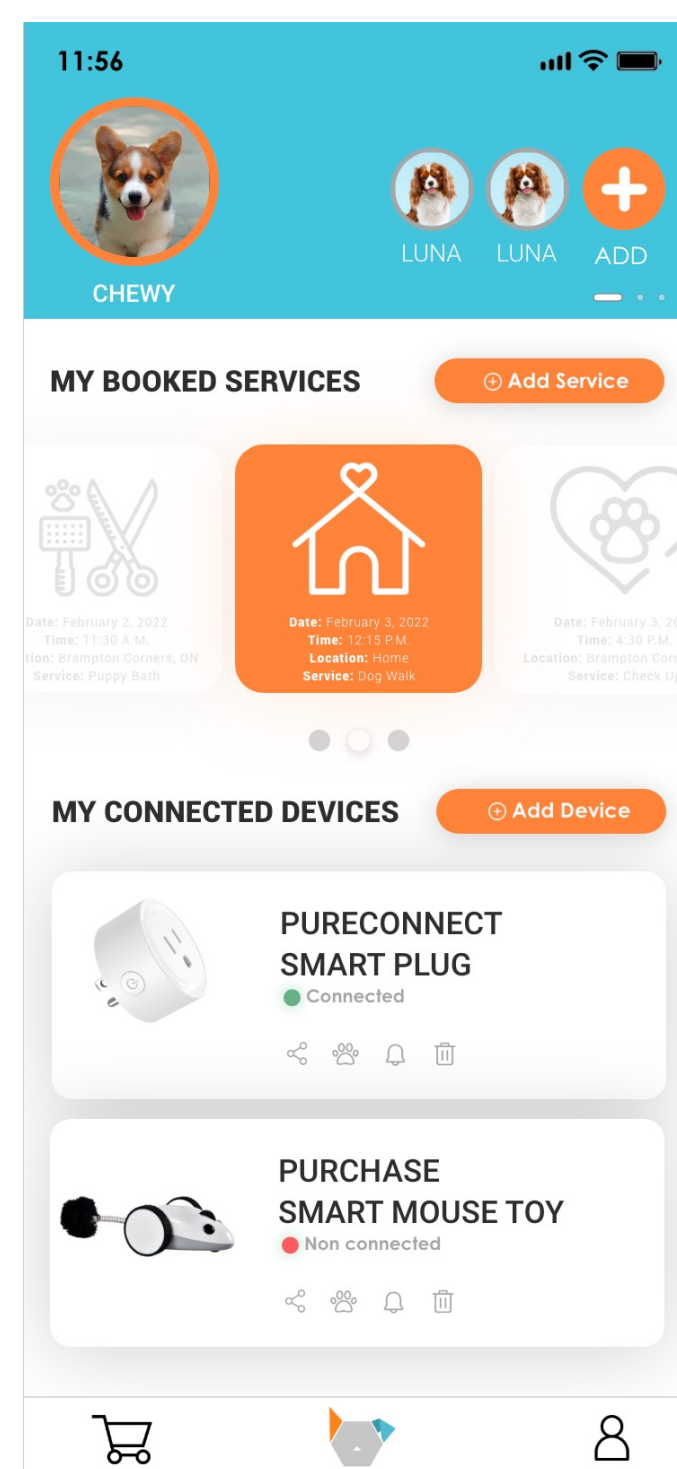
# PURECONNECT

## FEATURES

**APP CONTROLLED:** You can be in control of your electronics using your smartphone to turn it on/off, schedule feedings, set timers. etc.

**COMPATIBILITY:** Easily connect to Amazon Alexa

**POWER CONTROL:** Turn your devices on/off instantly or set schedules.



### PACKAGE INFO

DIMENSIONS: 2.5 X 2.5 X 2.5 IN  
WEIGHT: 0.26 (LBS)

### WHOLESALE:

\$27.50 (USD)  
\$9.90 (CAD)

### MSRP:

\$10.99 (USD)  
\$14.99 (CAD)

# PURECONNECT+ WI-FI ENABLED SMART PLUG

The INSTACHEW Pureconnect+ allows you to convert any of your pet products and electronics into smart products!



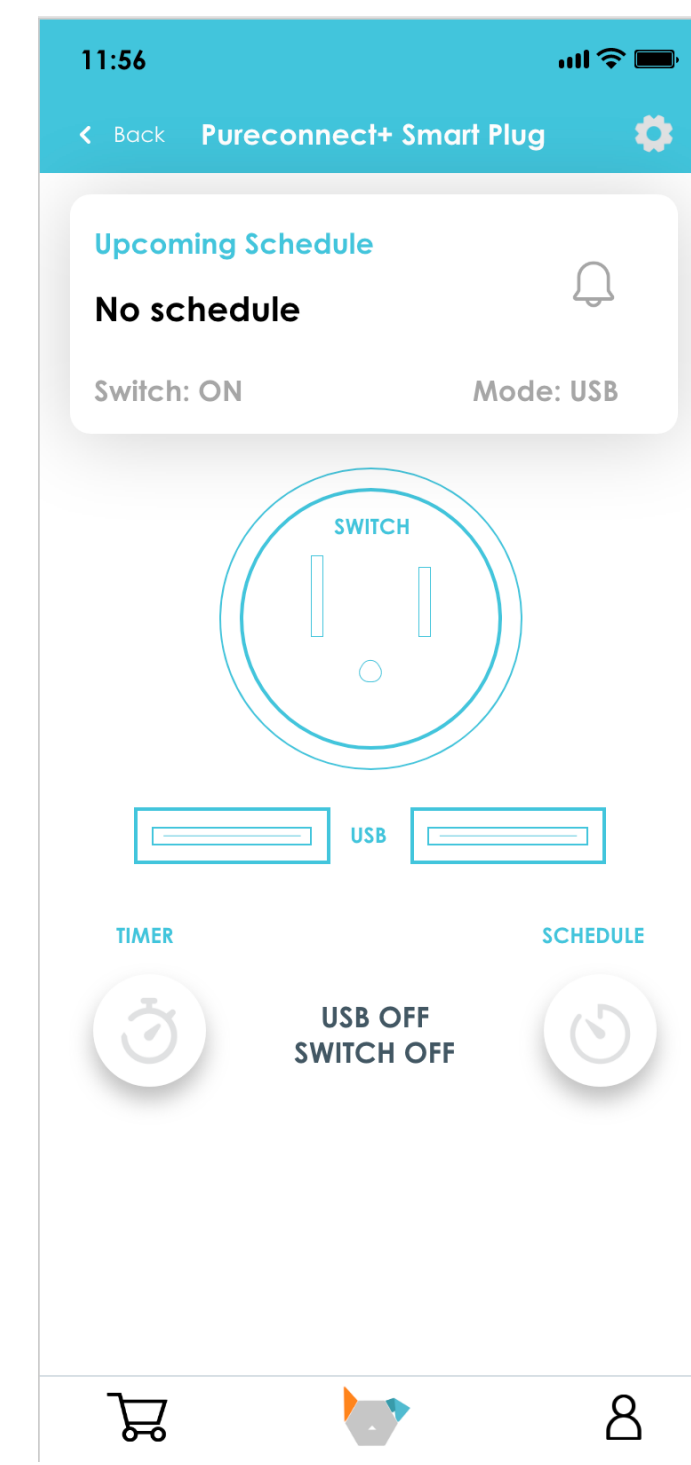
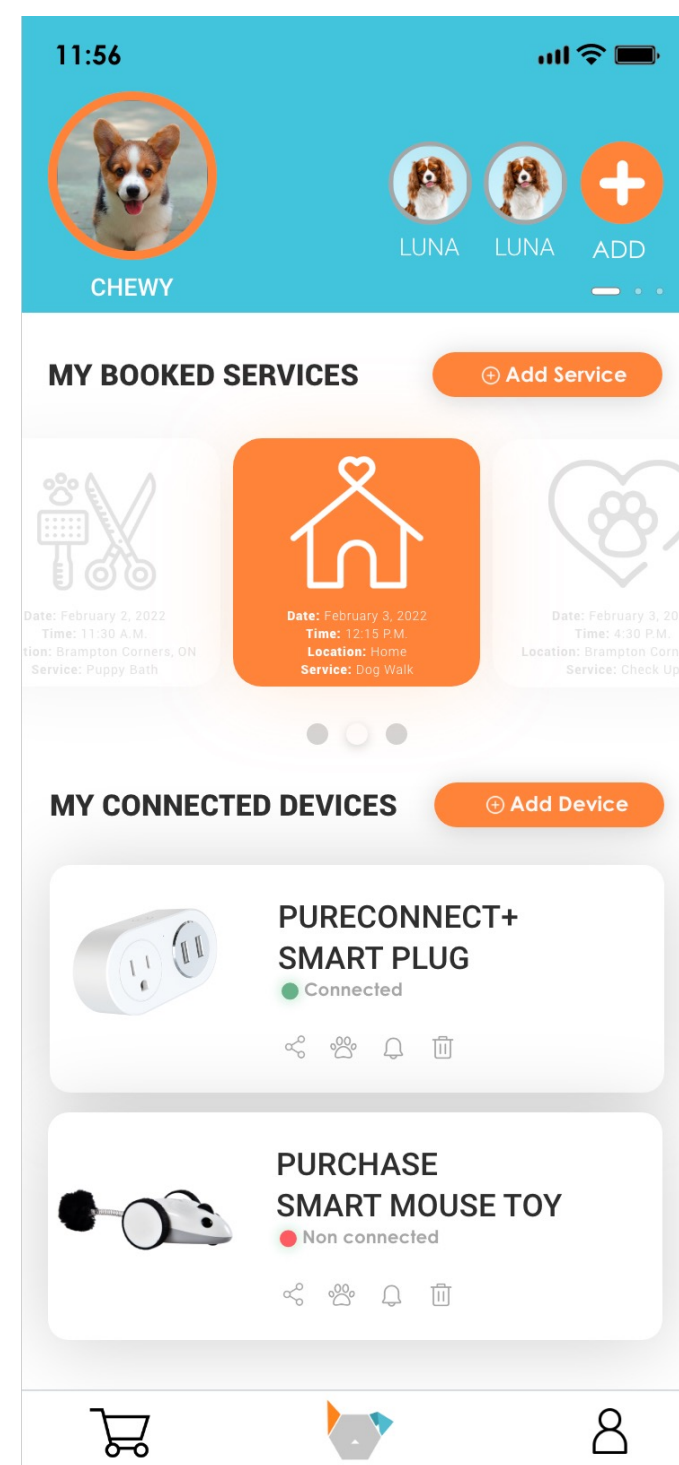
# PURECONNECT +

## FEATURES

**APP CONTROLLED:** You can be in control of your electronics using your smartphone to turn it on/off

**COMPATIBILITY:** Easily connect to Amazon Alexa

**DESIGN:** The Pureconnect+ has a plug in and USB port option.



### PACKAGE INFO

DIMENSIONS: 4 X 2 X 2 IN  
WEIGHT: 0.716(LBS)

### WHOLESALE:

\$13.00 (USD)  
\$17.16 (CAD)

### MSRP:

\$19.99 (USD)  
\$24.99 (CAD)

# LIVING - BEDS



Rockabye Pet Bed



Nokori Pet Bed



Raunji Pet Bed



Nestuo Pet Bed



Enkel Pet House

AND MORE.....

# ROCKABYE PET BED

Soak in the sun and rock your pet's world with Instachew's Rockabye Pet Bed. Our soft innovative design is the perfect surface for any pet to lounge and relax.



# ROCKABYE PET BED

## FEATURES

**EASY TO CLEAN:** The sleeping pad is removable and easy to wash with an innovative sleeve design.

**DESIGN:** The bed's design provides your pet with absolute comfort with its soft cushion and guard rails. Pets can rock away without fear of falling.

**PET PLAY:** The INSTACHEW Rockabye Pet Bed incentivizes pet interaction with its built-in rocking!

**SAFETY:** Pets can rock away without fear of falling with guardrails all around the bed frame.

**ELEGANT DESIGN:** Beautifully crafted with an aesthetic appeal within your home.



### MATERIAL:

Bamboo, Solid Wood  
Composite Board.

### PET TYPE:

SMALL TO MEDIUM  
CATS/DOGS

### PACKAGE INFO

DIMENSIONS: 21.9 X 16.5 X 7.5 IN  
WEIGHT: 9.5 (LBS)

### WHOLESALE:

\$76.00 (USD)  
\$100.32 (CAD)

### MSRP:

\$159.99 (USD)  
\$119.99 (CAD)



A wooden rocking chair with a white fur cushion, serving as a pet bed. The chair is made of light-colored wood and has a curved backrest and a curved seat. The fur cushion is thick and soft. The chair is placed on a light-colored rug in a bright, airy room.

## LULLABY PET BED

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Stylish, comfortable, and sure to “rock” your cat’s world. The INSTACHEW Lullaby Pet Bed provides a comfortable cotton plush nest pad with a stable frame, creating a great rest experience for your cat.



# LULLABY PET BED

## FEATURES

**COMFORT:** Made with plush fabric and PP cotton, our soft cushion is designed for maximum comfort.

**STYLISH AND STURDY:** Stylish and easy to clean!

**PET PARENT INTERACTION:** Built in rocking chair inspiration incentivizes play between pet parent and pet. You can even rock your pet to sleep!

**AESTHETICALLY APPEALING:** This furniture piece for your pet will look great in any corner of your home!

**MATERIAL:** Made with plush fabric and cotton for optimal comfort.



### Materials:

Bamboo Wood, Plush, Fabric, Cotton

### PET TYPE:

SMALL TO MEDIUM CATS/DOGS

### PACKAGE INFO

DIMENSIONS: 18.5 X 7.9 X 25.6 IN  
WEIGHT: 13.9 (LBS)

### WHOLESALE:

\$108.00 (USD)  
\$142.56 (CAD)

### MSRP:

\$169.99 (USD)  
\$184.99 (CAD)





# NOKORI PET BED

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Naptime has never been so anticipated! Compact, comfortable, and stylish, the INSTACHEW Nokori Pet Bed provides great rest with a small-scale design.

# NOKORI PET BED

## FEATURES

**SMALL BUT MIGHTY:** The INSTACHEW Nokori Pet Bed was created with a small living space in mind. This comfortable and stylish bed provides an excellent solution for those with a limited space and is also perfect for travel!

**EASY TO CLEAN:** The bed comes with removable covers for both the padding AND pillow, perfect for cleaning with ease.

**COMPACT:** This bed provides a compact style with a beautiful bamboo wood exterior and comfortable interior.

**DURABLE:** The wood frame allows for long lasting sturdy furniture for your pet!

**DESIGN:** Contemporary design fits any home elegantly!



### Materials:

Rubber wood, Bamboo wood

### PET TYPE:

SMALL TO MEDIUM CATS/DOGS

### PACKAGE INFO

DIMENSIONS: 21.9 X 16.5 X 7.5 IN  
WEIGHT: 8.8 (LBS)

### WHOLESALE:

\$86.00 (USD)  
\$113.52 (CAD)

### MSRP:

\$139.99 (USD)  
\$184.99 (CAD)





## THE RAUNJI PET BED

The INSTACHEW Raunji Pet Bed is perfect for lounging. Our unique curved sheet design fits to your cat's body, providing a comfortable and ergonomic rest experience.

# RAUNJI PET BED

## FEATURES

**ERGONOMIC DESIGN:** The INSTACHEW Raunji Pet Bed is created with a mouldable linen which fits the shape of your cat's body. This provides additional support during sleep.

**LEVELS OF COMFORT:** The linen sheet comes with multiple layers including a breathable mesh mat and warm cotton, providing multiple degrees of comfort.

**EASY TO CLEAN:** To clean the bed, simply remove the outer linen and toss it in a washing machine!

**ELEGANT DESIGN:** The shape and design of Instachew's Raunji Pet Bed allows for a great addition to any home decor theme!

**MULTIPLE POSITIONS:** Your cat can lounge, sleep or just sit as their mood desires with this perfectly curved pet bed!



### Materials:

Linen, Bamboo, Wood.

### PET TYPE:

SMALL TO MEDIUM CATS

### PACKAGE INFO

DIMENSIONS: 23.6 X 4.1 X 9.4 IN  
WEIGHT: 6.4 (LBS)

### WHOLESALE:

\$48.50 (USD)  
\$64.02 (CAD)

### MSRP:

\$69.99 (USD)  
\$99.99 (CAD)



# NESTUO RATTAN PET BED

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The INSTACHEW Nestuo Cat Bed truly provides the comforts of home to your furry friend. Your cat can rest on the comfortable linen mat or play with the installed rattan ball toy. Rest and play! That's a Nest. Certainly, one of INSTACHEW's Meow-sterpieces!



# NESTUO RATTAN PET BED

## FEATURES

**REST:** Your cat can enjoy the best of both worlds. Rest on the soft fabric mat surrounded by temperature preserving rattan. Play or rest? Why choose!

**PLAY:** Your cat can enjoy the best of both worlds. Your cat can play with the dangling rattan ball! Play or rest? Why choose!

**EASY TO CLEAN:** Simply remove the outer cover from the mat and wash.

**DESIGN:** Our unique and beautiful design is sure to catch the eye of your guest and pet alike!

**MATERIAL:** Rattan helps keep the inside environment cool for your pet during hot summer days!



**PET TYPE:**  
SMALL TO MEDIUM  
CATS / SMALL DOGS

### PACKAGE INFO

DIMENSIONS: 18.5 X 13 X 18.5 IN  
WEIGHT: 10 (LBS)

### WHOLESALE:

\$65.00 (USD)  
\$85.80 (CAD)

### MSRP:

\$99.99 (USD)  
\$129.99 (CAD)



# OVOO PET BED

The INSTACHEW Ovoo Pet Bed is a beautifully designed pet bed that fits well in a modern home.

It is sturdy, durable, and soft.





# OVOO PET BED

## FEATURES

**MODERN DESIGN:** The design is mid-century inspired which compliments all kinds of interior designs.

**EASY SETUP:** Setting up the bed can be done in a few minutes! No special tools required.

**DURABLE:** The Ovoo Pet Bed frame is made of wood allowing for it to be sturdy for your pet's weight.

**EASY TO CLEAN:** The pad and cushion are removable for easy cleaning.



### MATERIALS:

Multi-layer board, Sponge,  
100% Polyester

### PET TYPE:

SMALL TO MEDIUM CATS /  
SMALL DOGS

### PACKAGE INFO

DIMENSIONS: 24.9 X 5.5 X 17.6 IN  
WEIGHT: 13.5 (LBS)

### WHOLESALE:

\$64.00 (USD)  
\$ 84.48(CAD)

### MSRP:

\$99.99 (USD)  
\$129.99 (CAD)



# ENKEL PET HOUSE

The Enkel Pet House is designed for cats and small dogs. The INSTACHEW Enkel Pet House has a stylish and functional design, which is sure to add to both your home décor and a cozy place for your pets to rest!



# ENKEL PET HOUSE

## FEATURES

**EASY TO CLEAN:** The bed comes with a washable cushion, for stress-free cleaning.

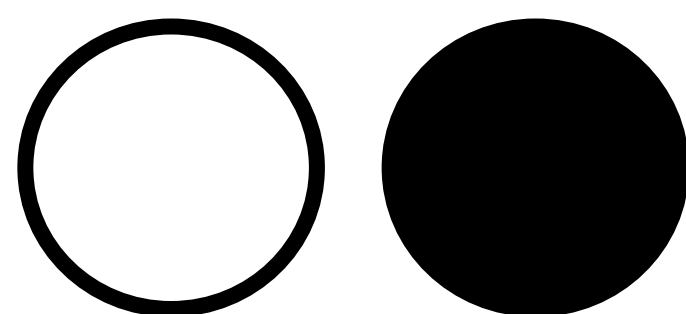
**PET HOUSE DESIGN:** The Enkel Pet House has a stylish and modern design.

**CONVENIENT SIZE & BREATHABLE:** The widened area is designed to increase space for your pet to be able to move around inside, while still being a convenient size to place anywhere in your home.



**MATERIALS:**  
Linen, Plush, Sponge

**COLOURS:**



### PACKAGE INFO

DIMENSIONS: 21.9 X 4.6 X 29.8 IN  
WEIGHT: 12 (LBS)

### WHOLESALE:

\$78.00 (USD)  
\$102.96 (CAD)

### MSRP:

\$129.99 (USD)  
\$169.99 (CAD)



# GROOMING



Pureclip LED Pet Nail  
Clipper

# PURECLIP LED PET NAIL CLIPPER

Get right to the bud of the nail with these ergonomically designed PURECLIP LED pet nail clippers.



# PURECLIP LED PET NAIL CLIPPERS

## FEATURES

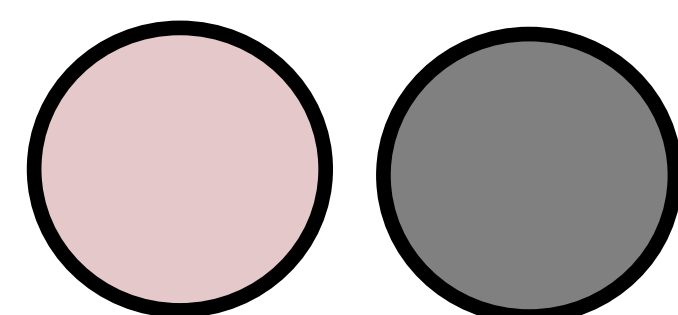
**CUTTING NAILS WITH EASE:** These stainless-steel clippers are shaped like a half-moon, designed to quickly encircle around a pet's nail and sharp enough to give it a trim.

**ERGONOMIC GRIP:** The handle is ergonomically designed for comfort when clipping nails. It feels secure in an owner's hands when also having to hold their pet in place. The handle is suitable for hands of different sizes and grips.

**LED ILLUMINATION:** The built-in LED light helps owners identify their pet's nail buds to help trim their nails safely. This innovative design allows owners to reduce the risk of accidentally clipping the bud and causing bleeding or injury to their pet.



### COLOURS:



### PACKAGE INFO

DIMENSIONS: 1.8 X 0.8 X 6.7 IN  
WEIGHT: 0.4 (LBS)

### WHOLESALE:

\$8.00 (USD)  
\$10.56 (CAD)

### MSRP:

\$12.99 (USD)  
\$16.99 (CAD)

# CLEANING



Purrclean Smart  
Litter Box

# PURRCLEAN SMART LITTER BOX

The Purrclean is a Wi-Fi enabled smart litter box that makes living with a cat that much more enjoyable and trouble-free. With the INSTACHEW INFINITY app you can monitor your pet's health such as their weight, and frequency of litter box use. Not only that, but the automatic instant cleaning feature makes taking care of your pet more sanitary and easier.





# PURRCLEAN SMART LITTER BOX

## FEATURES

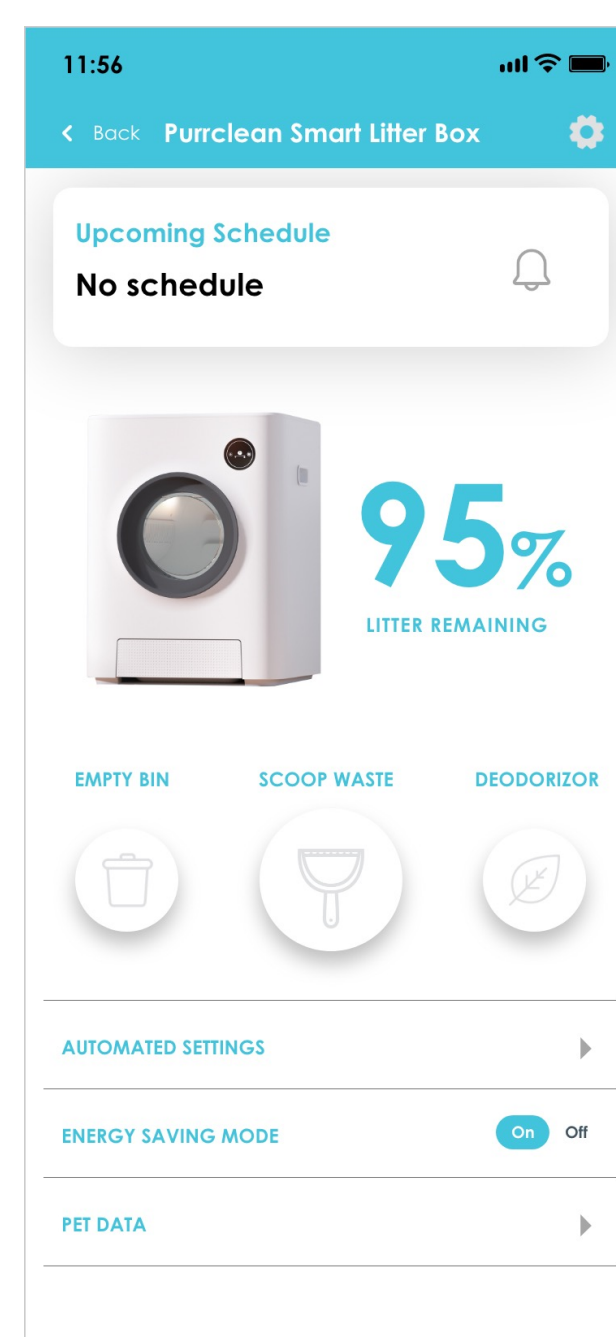
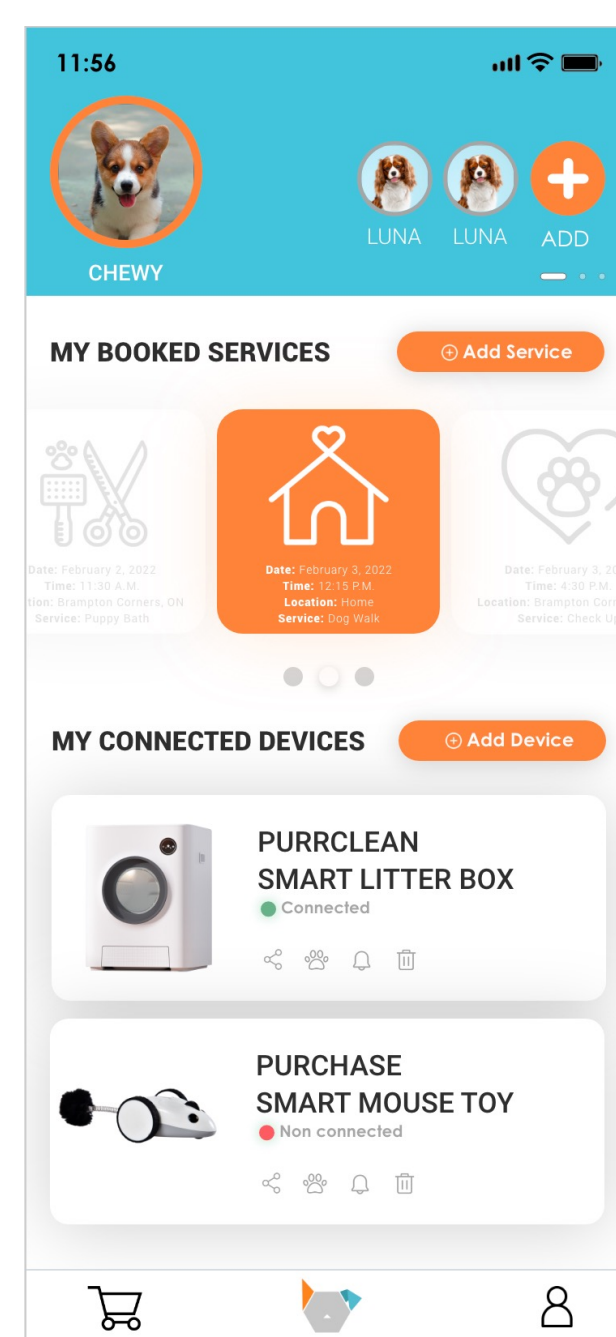
**AUTOMATIC/INSTANT CLEANING:** The Purrclean can initiate after every use or instantly via the INSTACHEW INFINITY app.

**SCHEDULE:** If there's preference for the Purrclean to initiate at a certain time in the day, this can be achieved by setting a schedule on the INSTACHEW INFINITY app!

**MONITORING:** Receive real time notification directly to your phone.

**SAFETY SENSORS:** Safety and weight sensors detect as your cat is approaching and turns the machine off during bathroom breaks. In combination with the bottom infrared sensors, and abnormality alarms for strange occurrences, you can be sure of your pet's safety and comfort.

**SIMPLE UPKEEP:** The inner cylinder and filter can be easily removed and washed. The bottom storage can be opened with a click and refillable bags simplifies cleanup!



### PACKAGE INFO

DIMENSIONS: 20 X 21 X 27 IN  
WEIGHT: 32 (LBS)

### WHOLESALE:

\$579.99 (USD)  
\$ 739.99 (CAD)

### MSRP:

\$370.00 (USD)  
\$475.00 (CAD)

# TRAVELING



Petpod



Space Leash



Trekpod



# SMART SPACE LEASH

The Smart Space Leash is a handsfree retractable leash that can be used during the day or night. The Space Leash comes with an app-based tracker and fun LED ring that illuminates in many different colors!



# SMART SPACE LEASH

## FEATURES

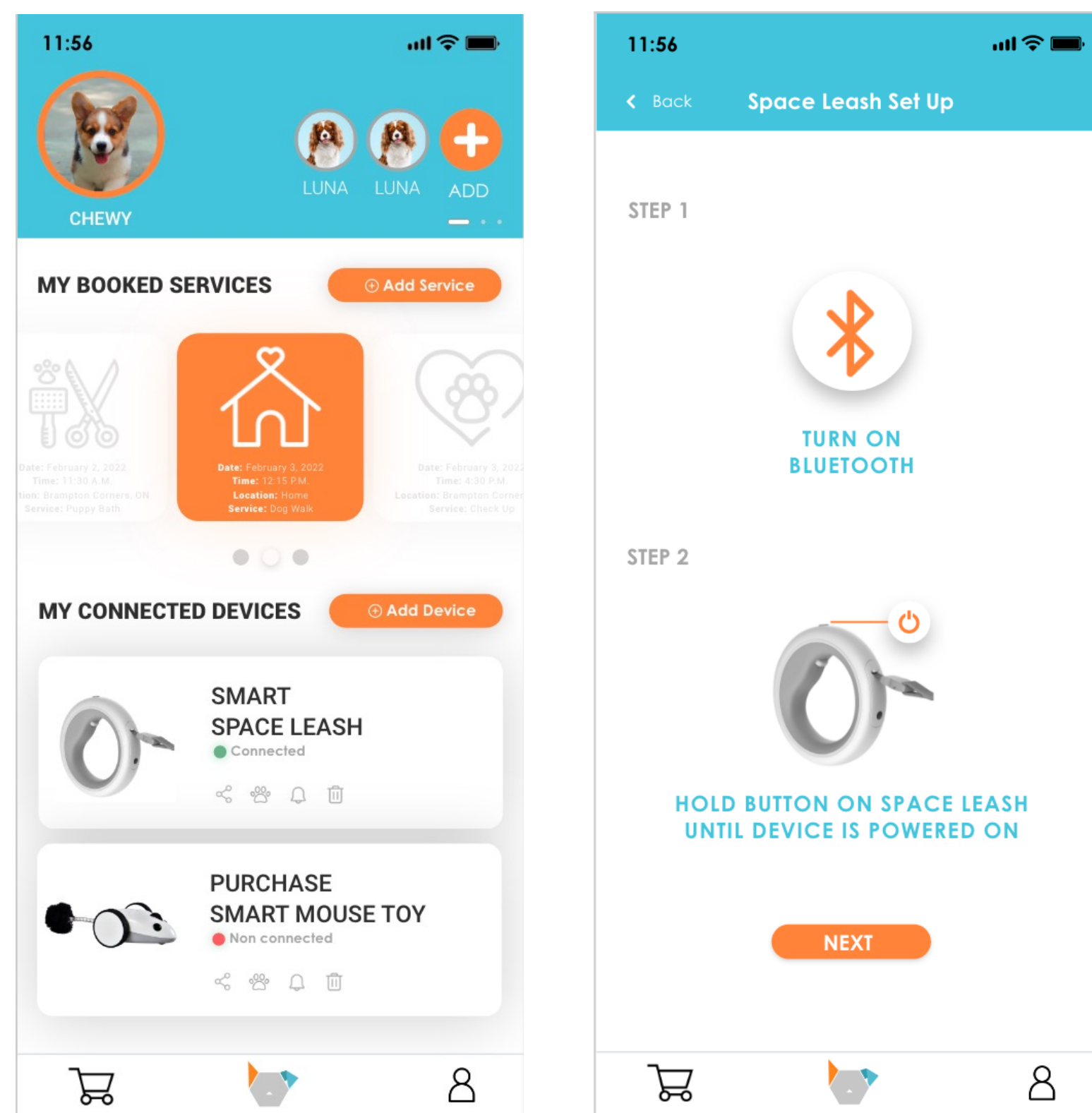
**HANDS FREE DESIGN:** Designed for allowing your hands to be free while walking your dog.

**LIGHTING SYSTEM:** Watch where you are walking at night using the flashlight that comes with the leash. For safety reasons, the illuminating ring can be turned on as well.

**TELESCOPIC TECHNOLOGY:** The smooth retractability of the leash comes from the shaftless telescopic traction that allows for a 360-degree retraction.

**ELASTIC ROPE:** The rope is elastic which reduces the impact of sudden movements for both pets and their owners.

**SMART:** Connect to the INSTACHEW INFINITY app to count your steps.



### PACKAGE INFO

DIMENSIONS: 5.43 X 1.2 X 5.43 IN  
WEIGHT: 0.57 (LBS)

### WHOLESALE:

\$48.00 (USD)  
\$63.36 (CAD)

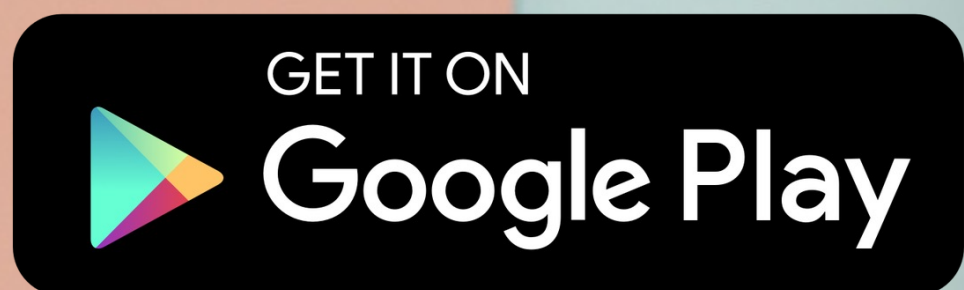
### MSRP:

\$69.99(USD)  
\$99.99 (CAD)

### Additional Information:

Charging Method – microUSB  
Voltage – DC 5V  
Weight – 230 g  
Battery Capacity – 200 mah  
Rope Length – 2.6 m  
Max Static Pull – 50 kg





# TREKPOD SMART PET CARRIER

Travel in style with the INSTACHEW Trekpod SMART Pet Carrier. Combining modern design with timeless comfort principles, your pets will be delighted to leave the house! APP enabled, so you can take control of the intelligent temperature system! Adjust modes on the go to suit your pet using the Instachew Infinity APP.

# TREKPOD SMART PET CARRIER

## FEATURES

**INTELLIGENT TEMPERATURE CONTROL:** The INSTACHEW Trekpod Smart Pet Carrier utilizes modern technology to always ensure an optimal temperature. When the temperature reaches 25 degrees, one fan turns on automatically. When the temperature reaches 28 degrees, both fans are turned on. When the temperature is reduced, fans will time out and adjust. This allows your pet to travel with you in hot weather and cold!

**APP ENABLED:** Take control of the intelligent temperature system! Adjust modes on the go to suit your pet, using the Instachew Infinity APP.

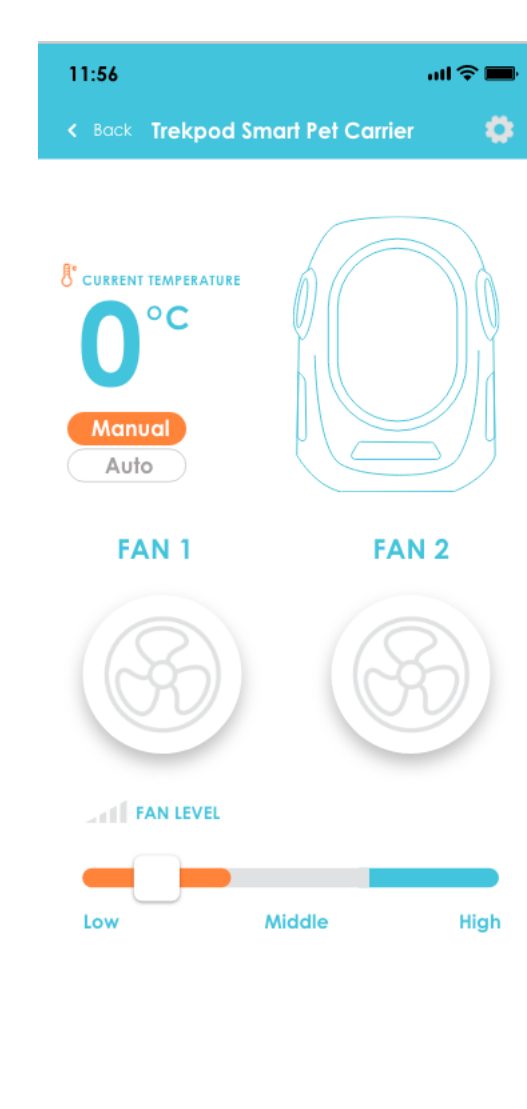
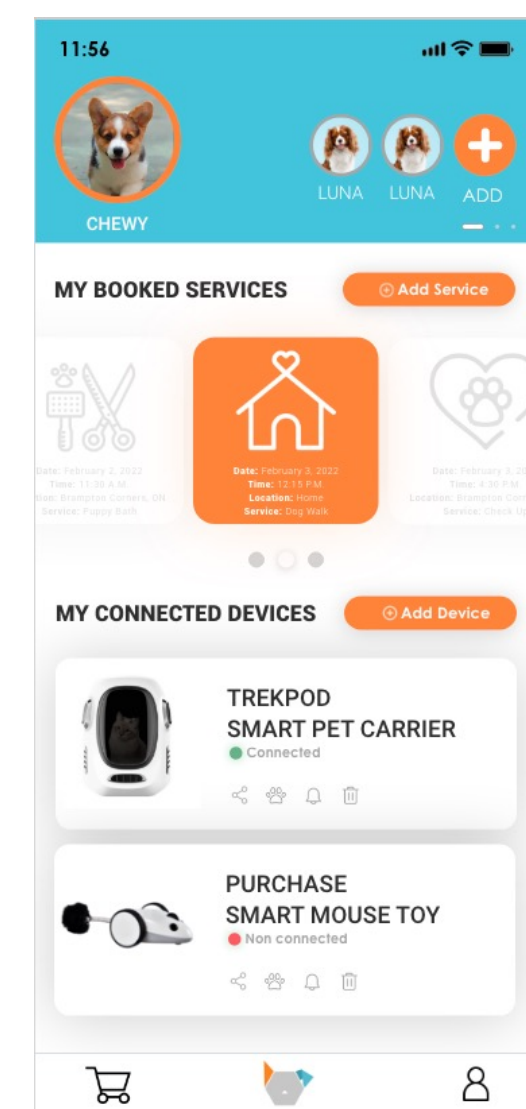
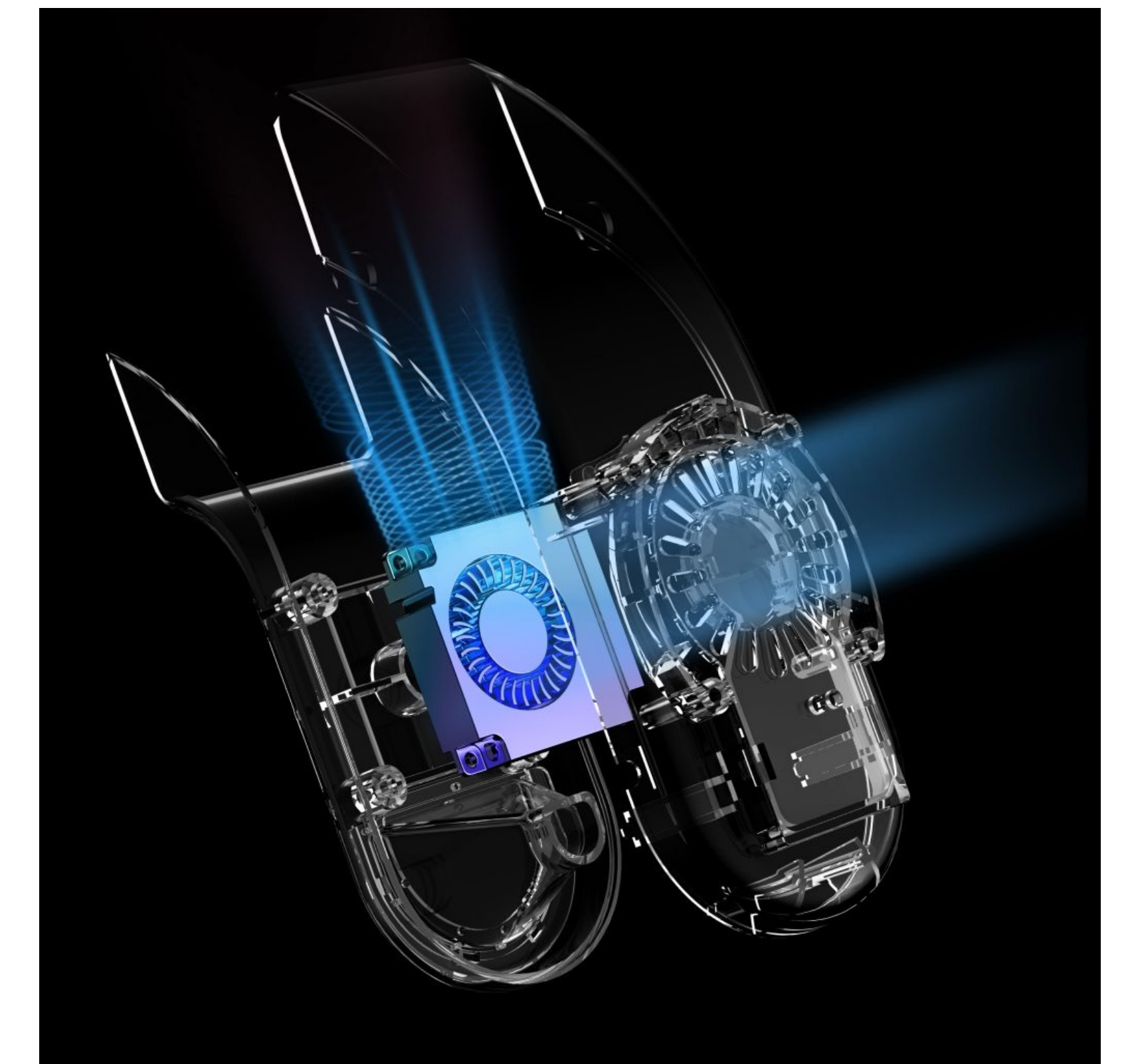
**ROBUS POWER OPTIONS:** The Trekpod is powered by a 5V USB power bank which doubles as a portable outlet. Charge any device with the portable outlet. \*Power bank sold separately

**TINTED WINDOW:** The tinted viewing panel allows your pet to enjoy the beautiful scenery while being protected and shaded from the harsh sun.

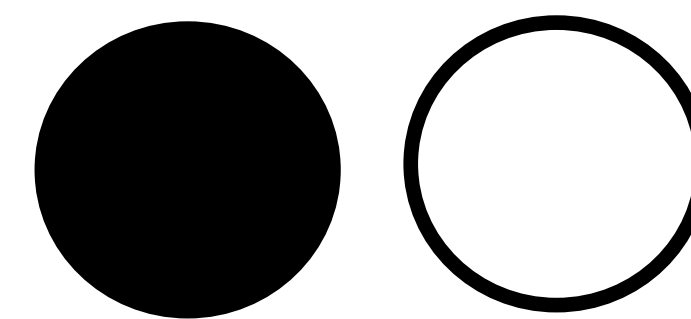
**SHOCK REDUCTION SYSTEM:** The smart shock absorption system is built into the back plate of the backpack and is designed to the force of your pet's weight on your body and minimize shock from moving around. Specially designed metal plated base pads prevent the bag from falling when placed on the floor.

**CONVENIENT SIZE:** The widened bottom area is designed to increase surface area for your pet to move around inside, while still being a convenient size to wear and transport.

**BREATHABLE:** The intelligent ventilation system allows for smart, automatic air control dependent on the internal temperature of the bag. This keeps the bag comfortable, breathable, and minimizes noise interference.



### COLOURS:



### MATERIALS

Plastic + Woven

### PACKAGE INFO

DIMENSIONS: 11.8 X 13.4 X 18.5 IN  
WEIGHT: 7 (LBS)

### WHOLESALE:

\$63.00 (USD)  
\$83.16 (CAD)

### MSRP:

\$109.99(USD)  
\$139.99 (CAD)



# PETPOD PET CARRIER

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The INSTACHEW Petpod cat and small dog Carrier is the perfect travel bag for the pet parents whose furry friends are their little sidekick. With different colors to choose from, share every journey with your beloved pet and take them wherever you go. Your pet has every reason to be comfortable inside the carrier, thanks to the convenient size, shock reduction system and built-in-fan. With optimal ventilation and comfort, take your furry friend everywhere while they enjoy the world around them.



# PETPOD PET CARRIER

## FEATURES

**BUILT IN FAN:** The quiet built-in fan provides fresh air flow for your pets while inside the pet carrier.

**TINTED WINDOW:** The tinted window allows your pet to enjoy the beautiful scenery while being protected and shaded from the harsh sun.

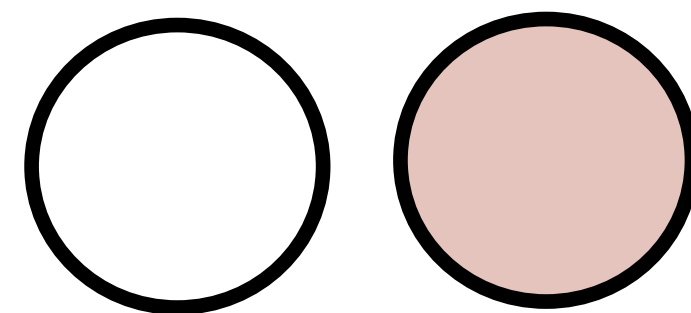
**SHOCK REDUCTION SYSTEM:** The smart shock absorption system is built into the back plate of the backpack and is designed to absorb the force of your pet's weight on your body and minimizes shock from moving around. Specially designed metal plated base pads prevent the bag from falling when placed on the floor.

**CONVENIENT SIZE & BREATHABLE:** The widened bottom area is designed to increase surface area for your pet to move around inside, while still being a convenient size to wear and transport. The intelligent ventilation system allows for smart, automatic air control dependent on the internal temperature of the carrier. This keeps the Petpod comfortable, breathable, and minimizes noise interference for your pet.



**PET TYPE:**  
SMALL TO MEDIUM  
CATS / SMALL DOGS

**COLOURS:**



### PACKAGE INFO

DIMENSIONS: 12.5 X 12.2 X 18 IN  
WEIGHT: 4.5 (LBS)

### WHOLESALE:

\$56.00 (USD)  
\$65.00 (CAD)

### MRSP:

\$89.99 (USD)  
\$109.99 (CAD)





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# INSTACHEW



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